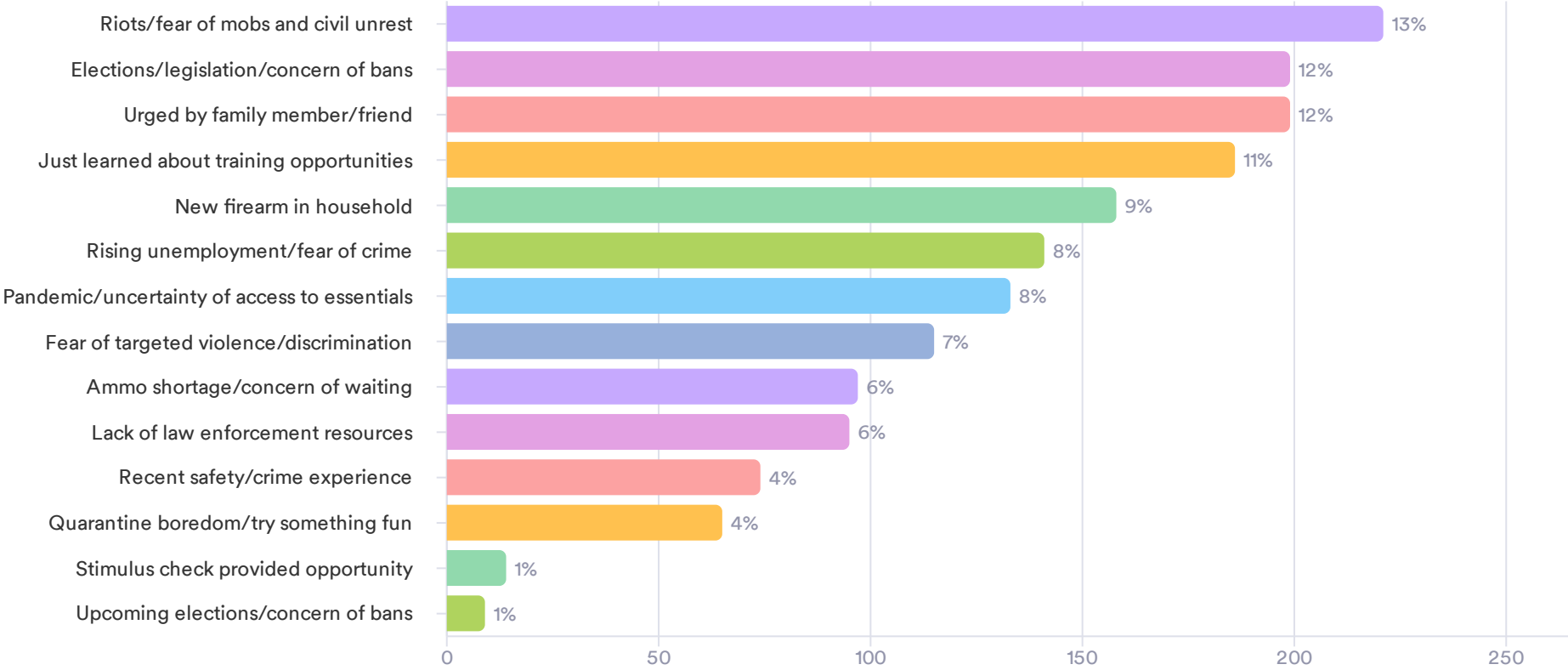


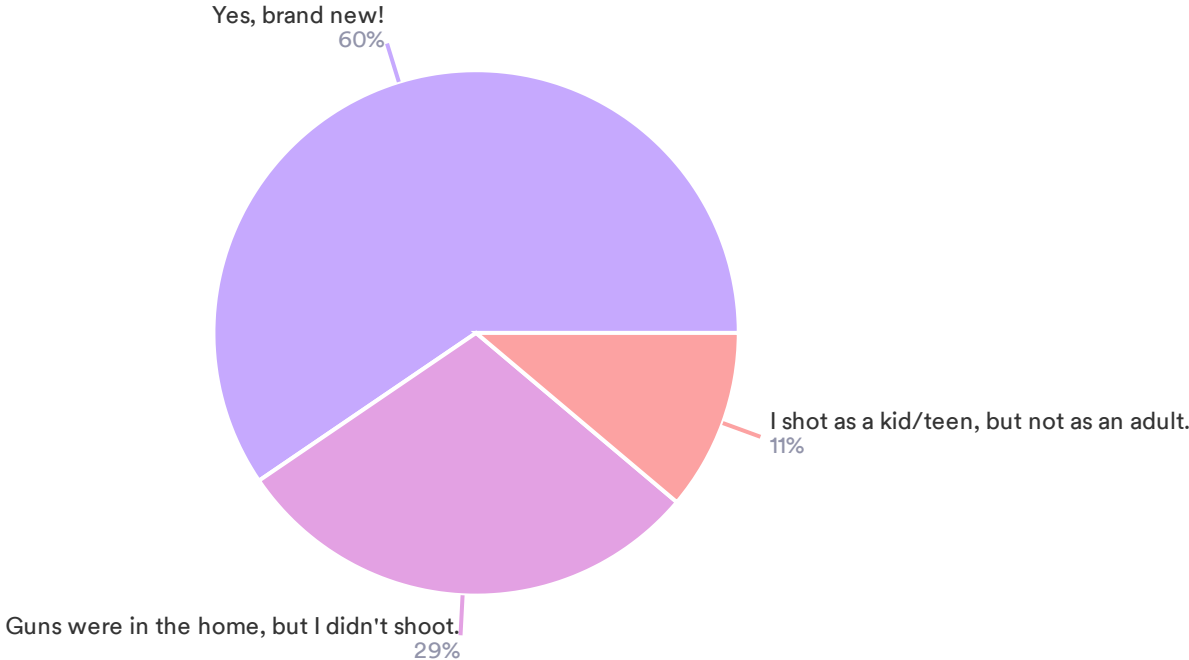
Reasons for Purchasing a Firearm

1706 Responses



New to Firearms

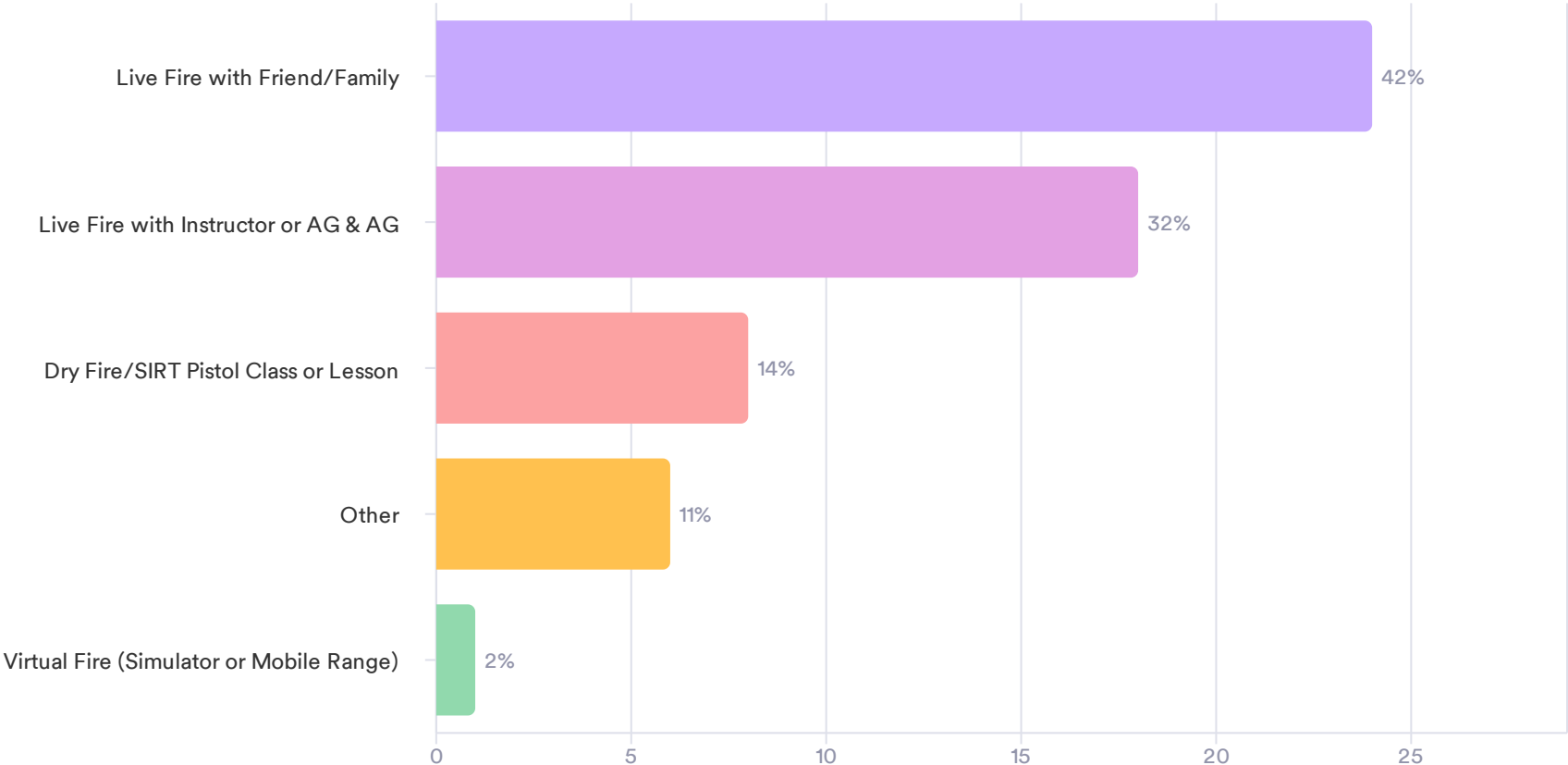
610 Responses



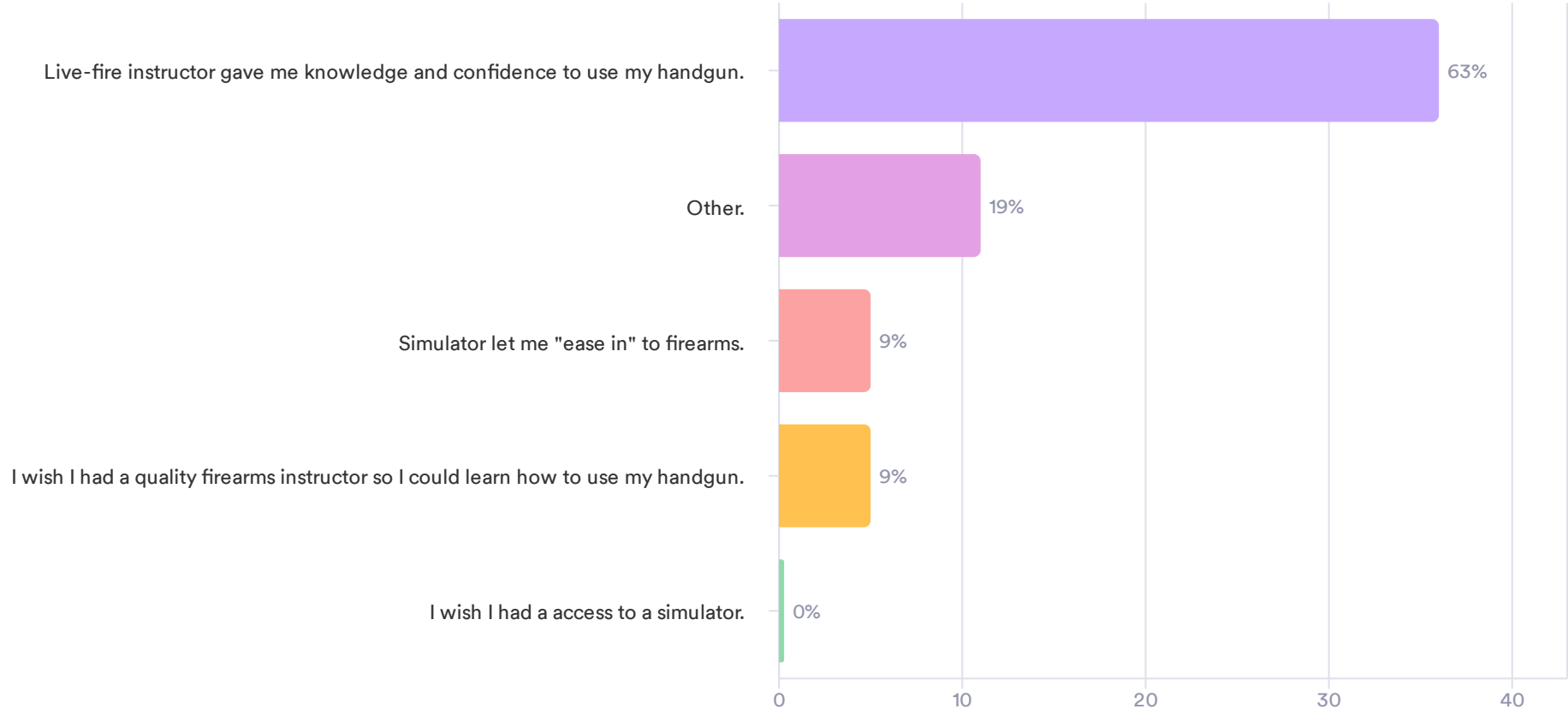
● Yes, brand new! ● Guns were in the home, but I didn't shoot. ● I shot as a kid/teen, but not as an adult.



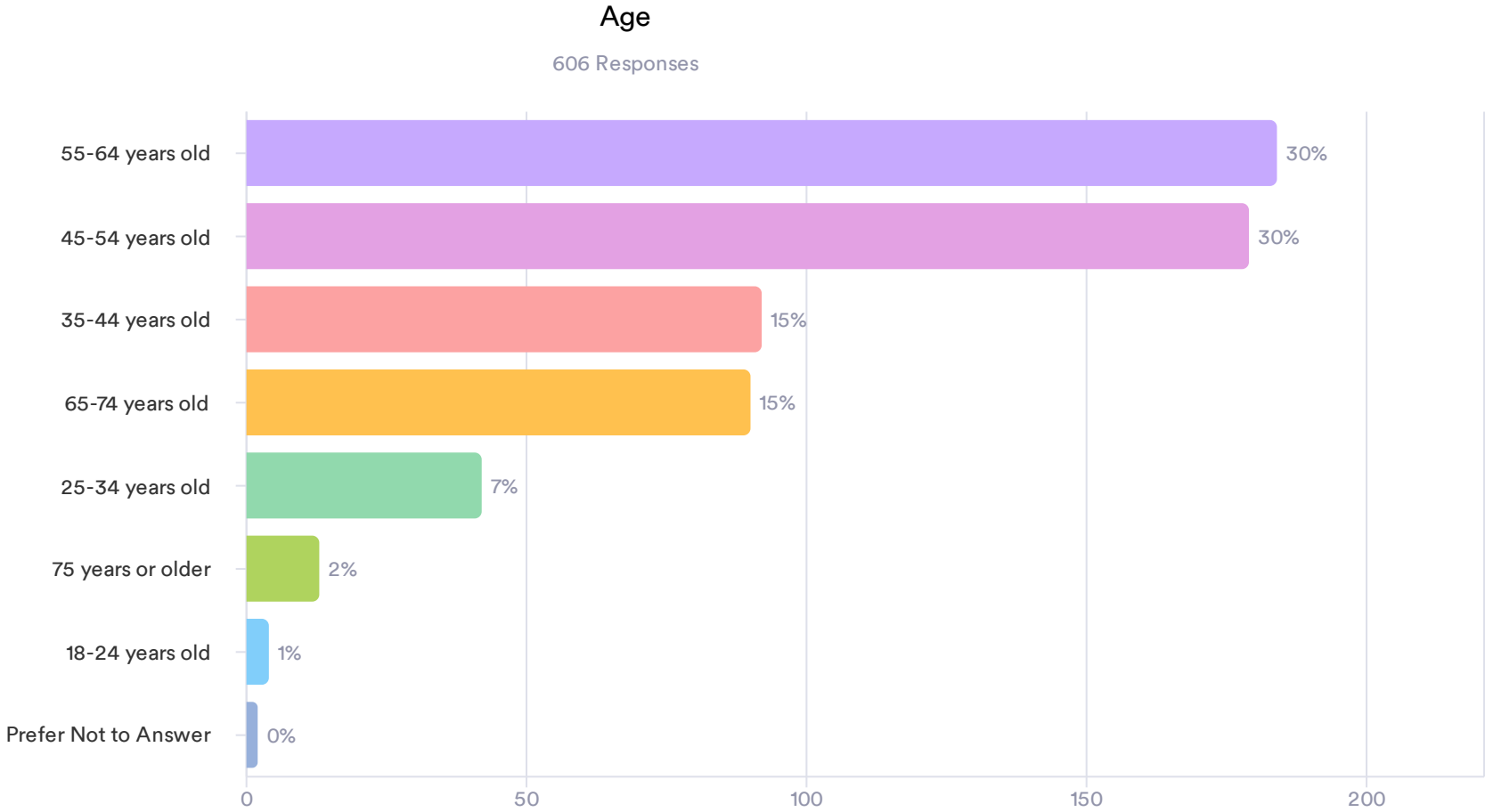
First Experience with Handgun Training



First Shooting Experience



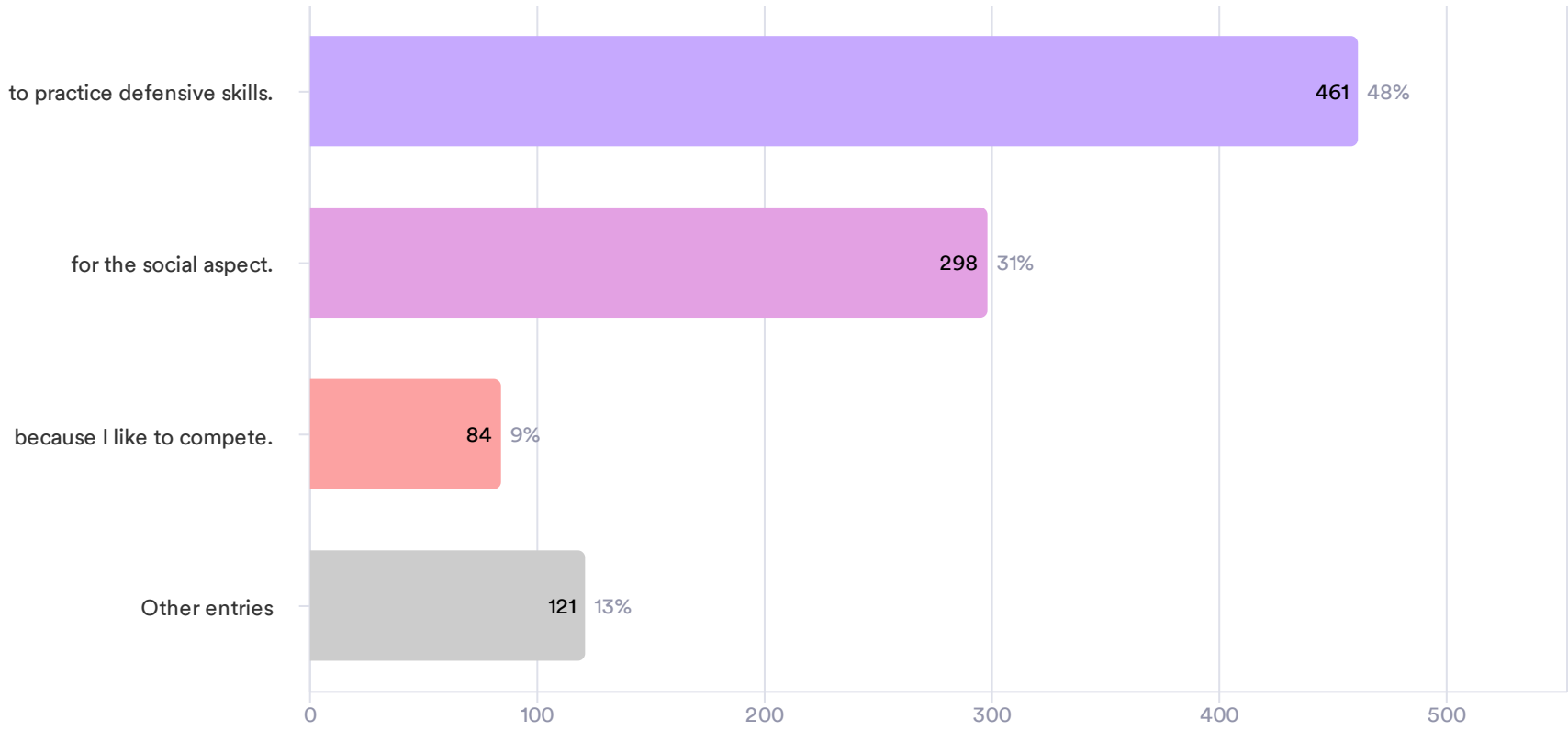
New Shooter Survey



2021 New Shooter Sisterhood Profile

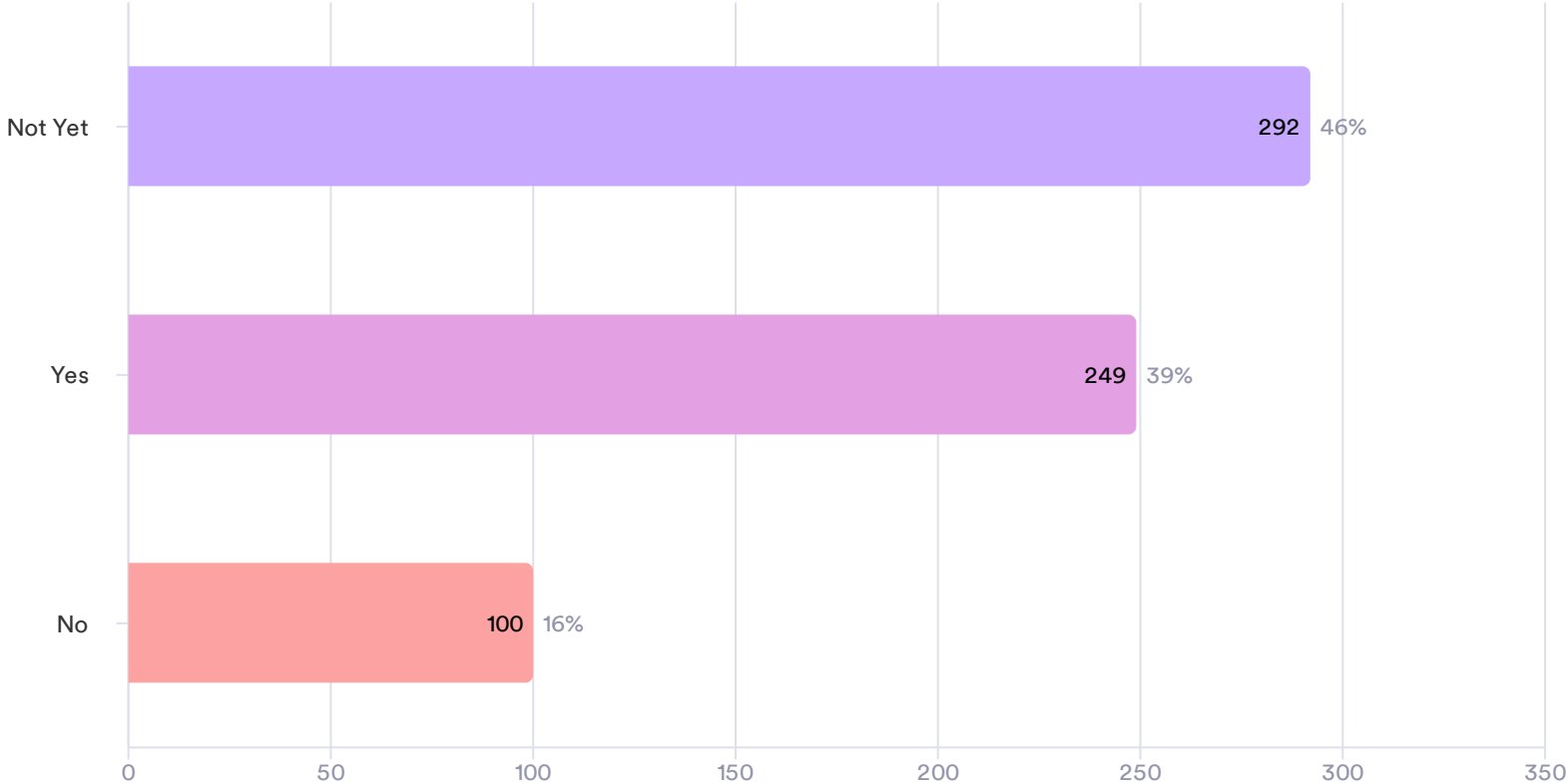
I primarily attend AG & AG...

964 Responses



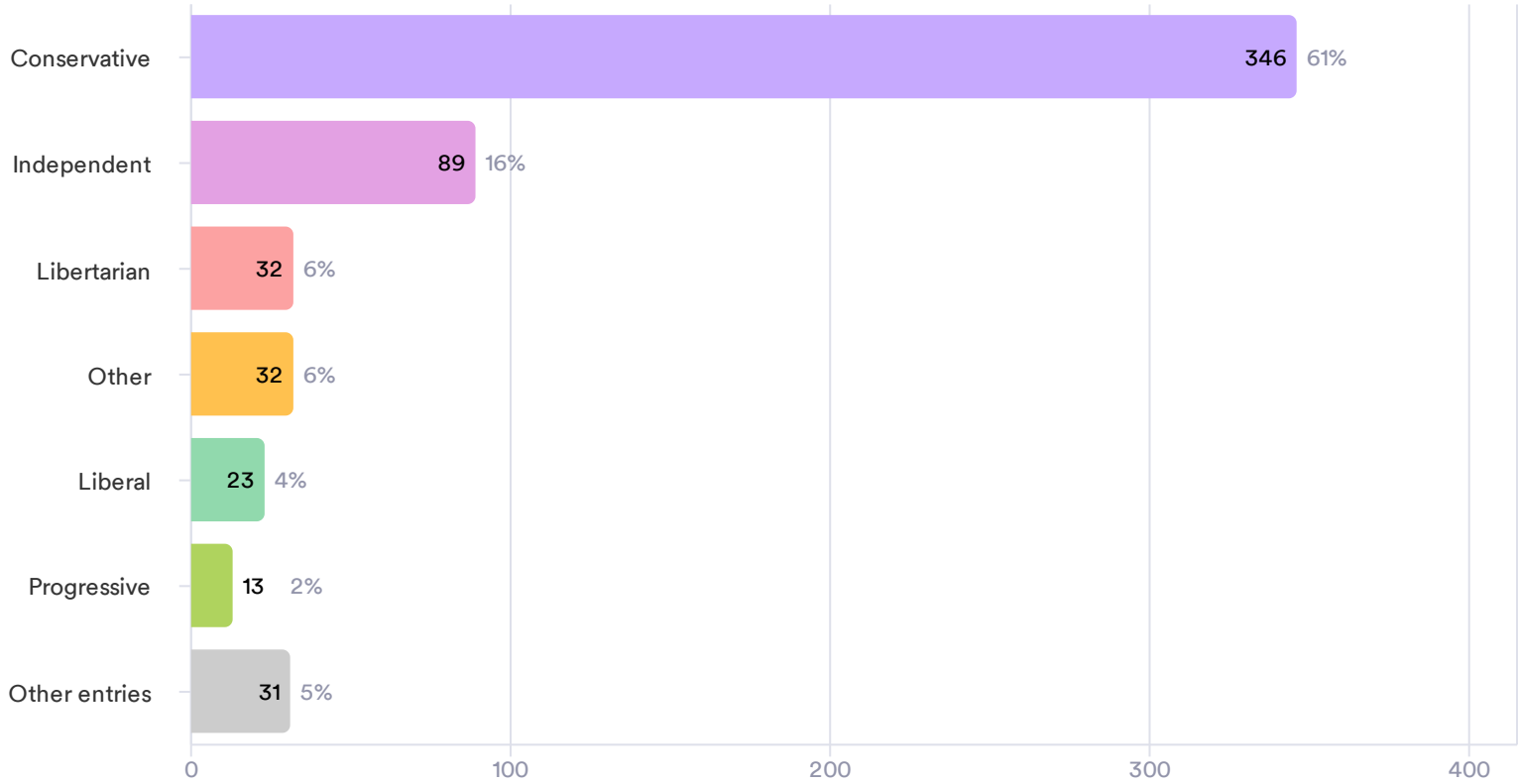
Do you have your Conceal and/or Open Carry License?

641 Responses



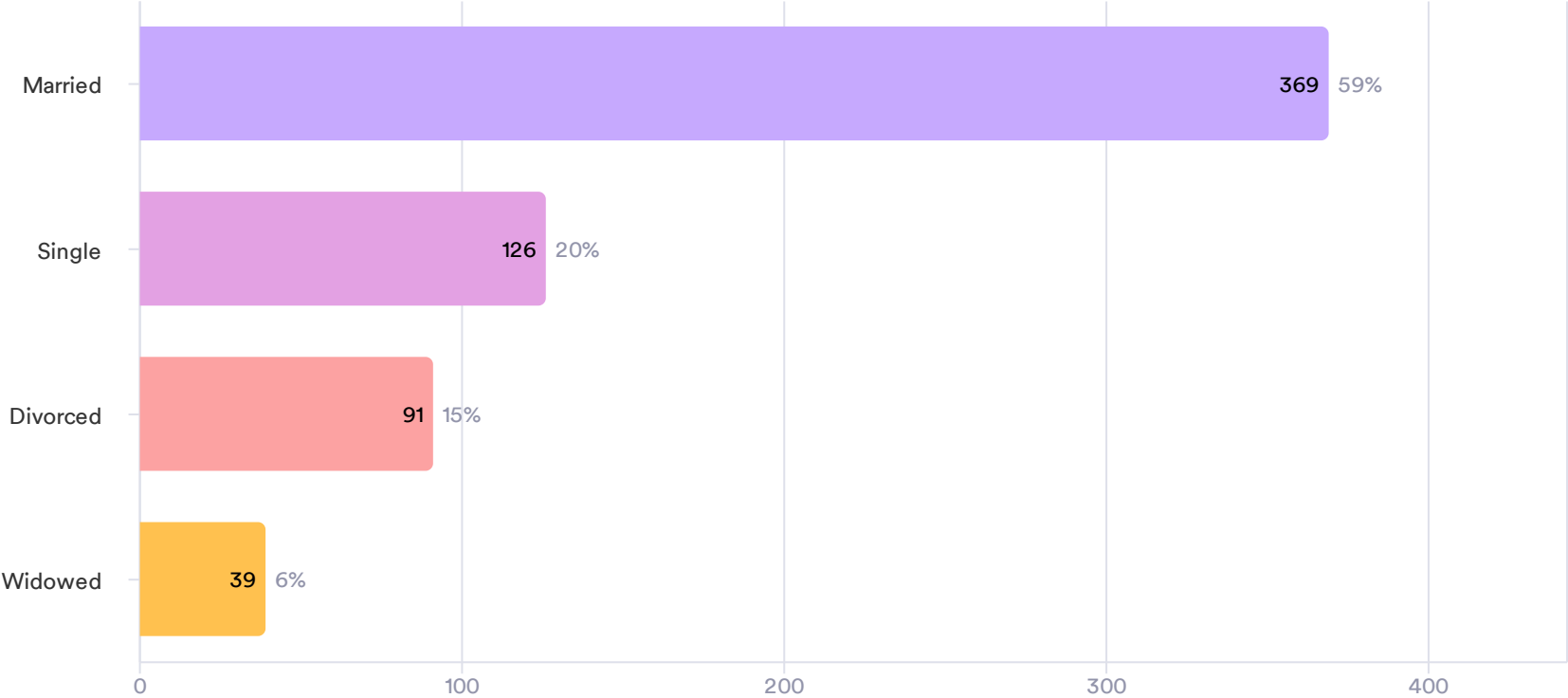
Ideology

566 Responses



Relationship

625 Responses

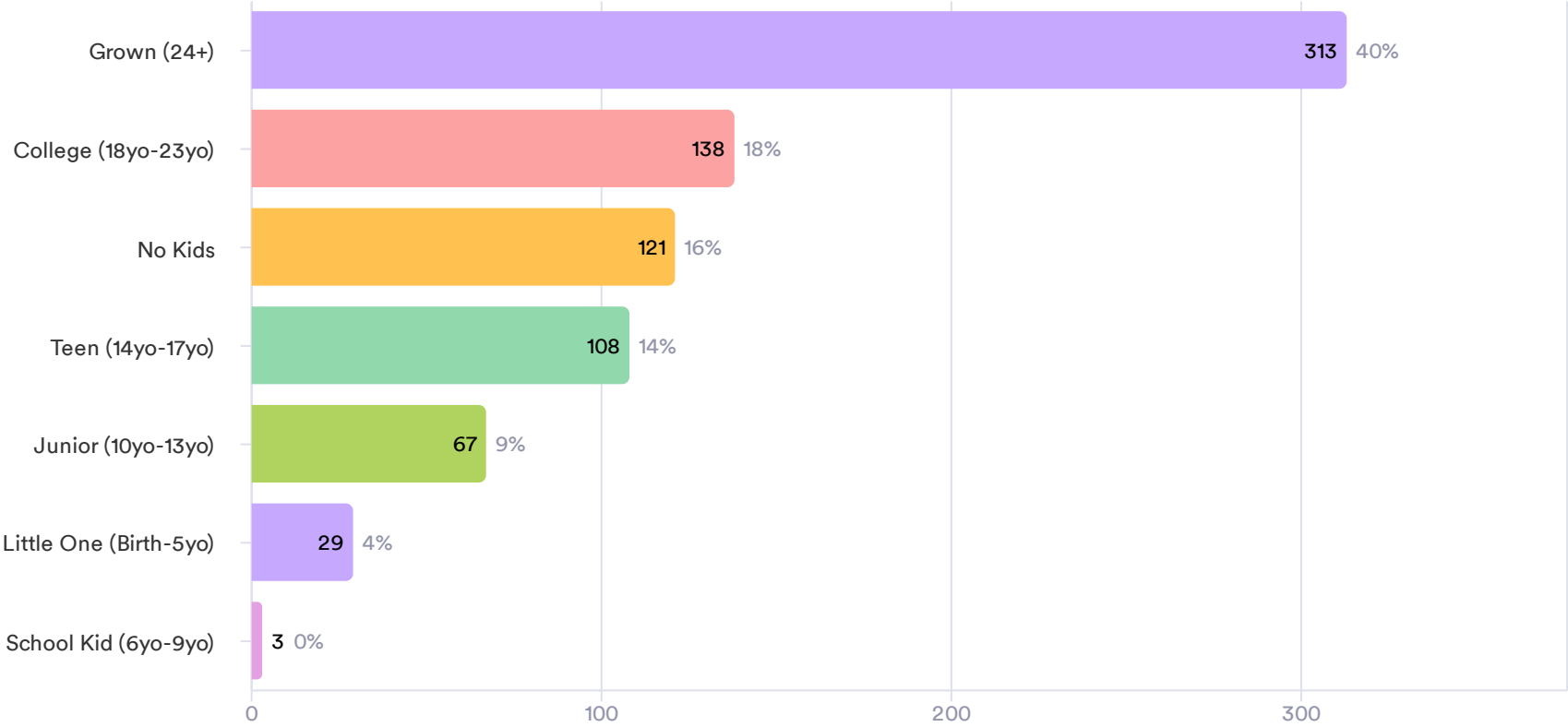


● Married ● Single ● Divorced ● Widowed



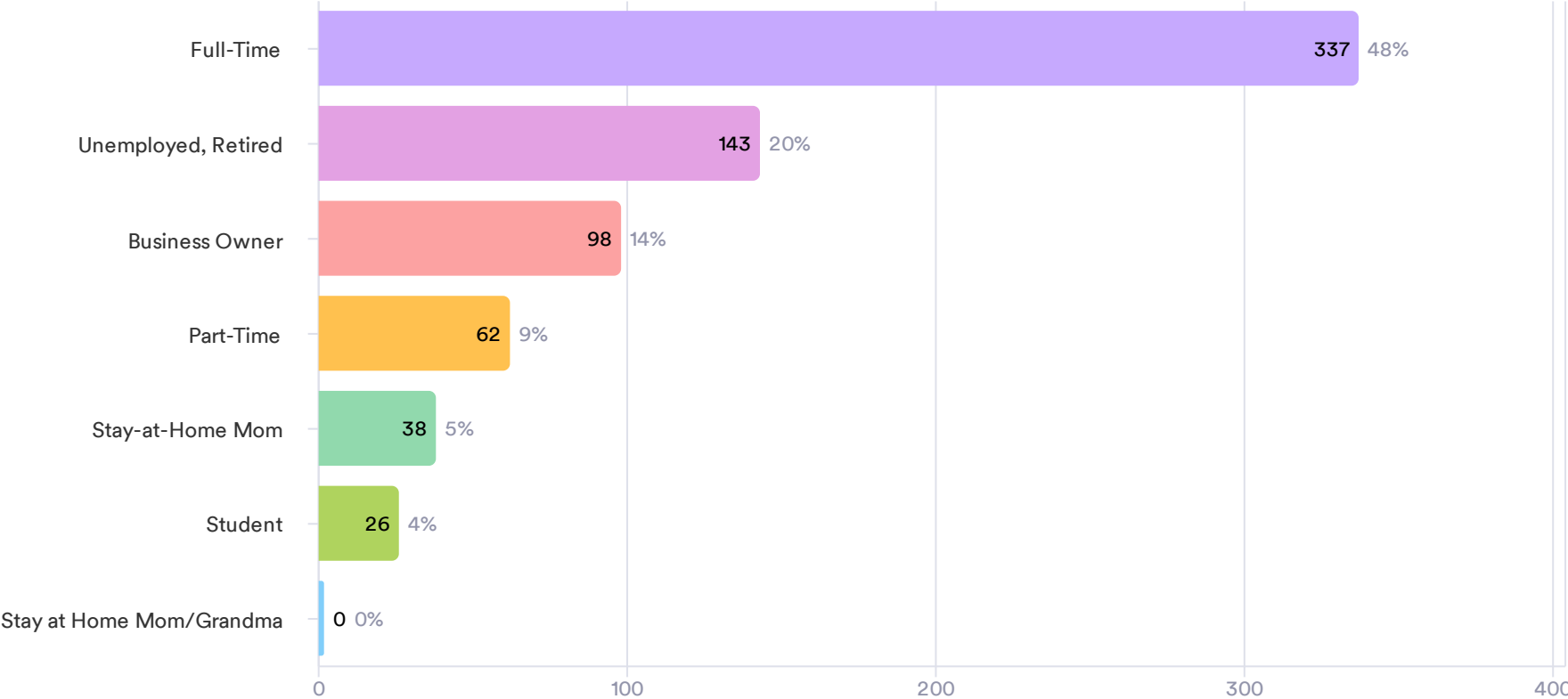
Motherhood (check all that apply)

779 Responses



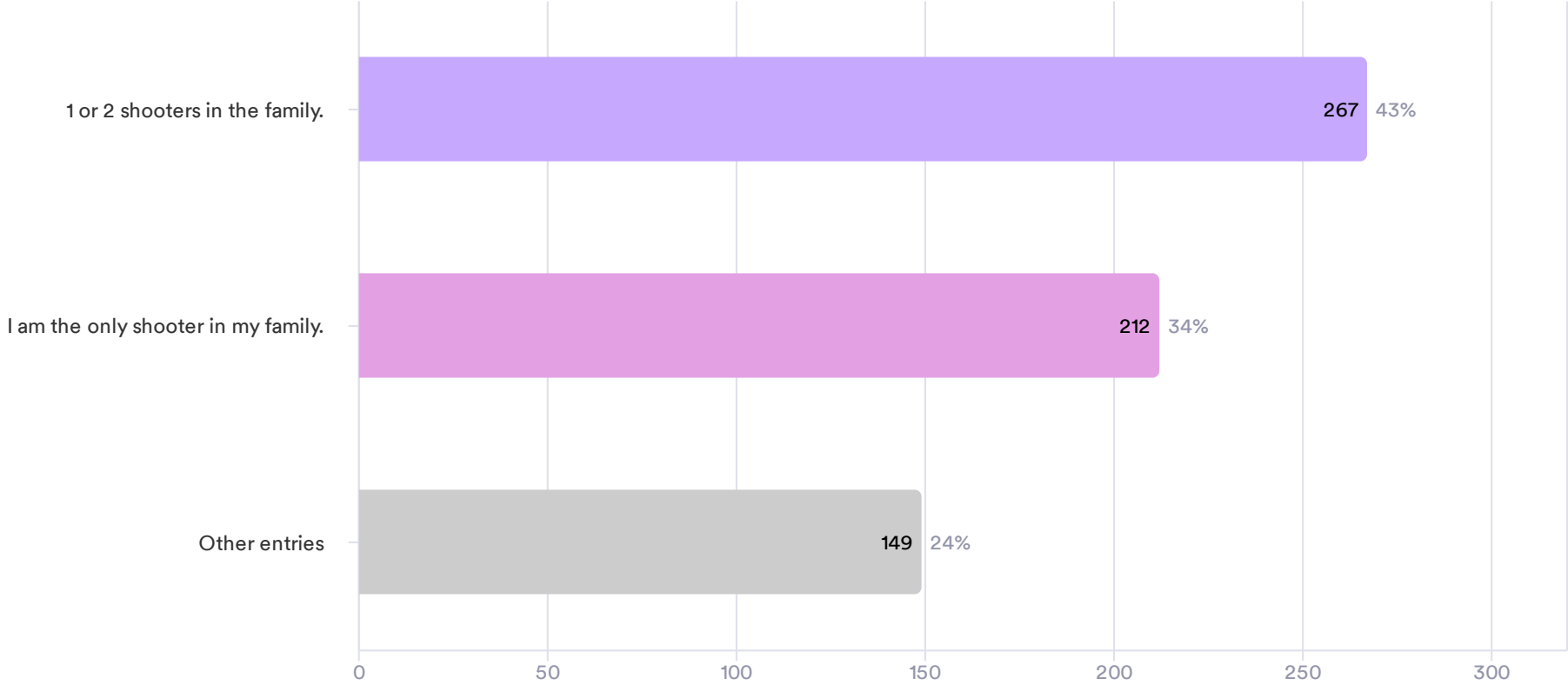
Employment

704 Responses



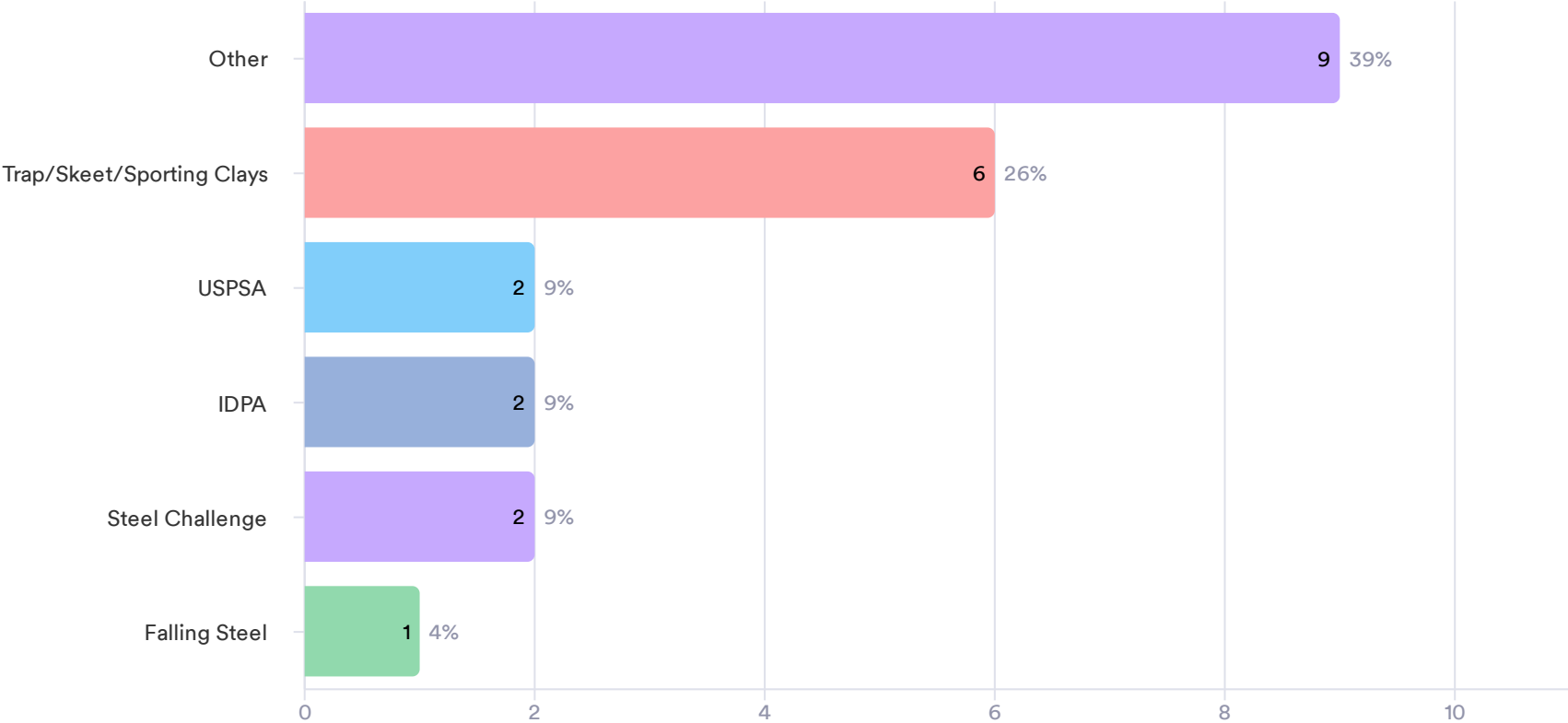
Participation

628 Responses



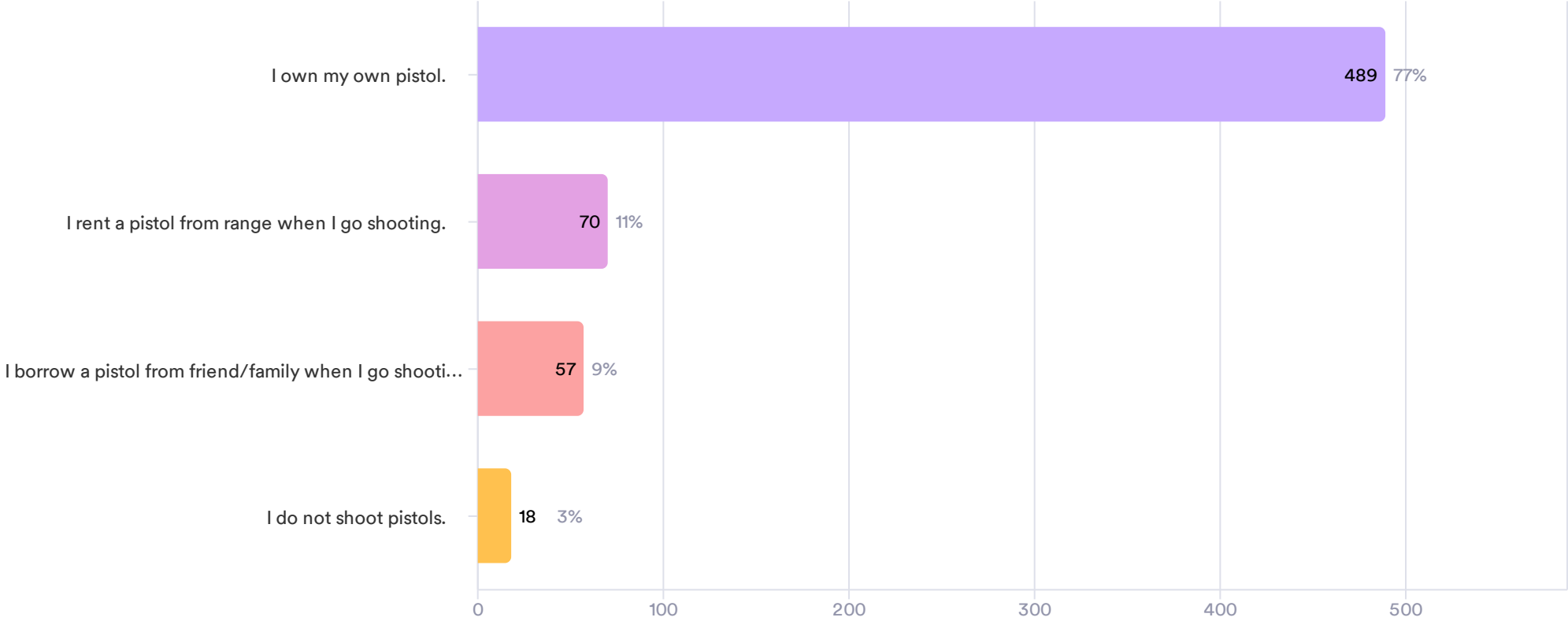
Do you participate in shooting sports? (check all that apply)

22 Responses



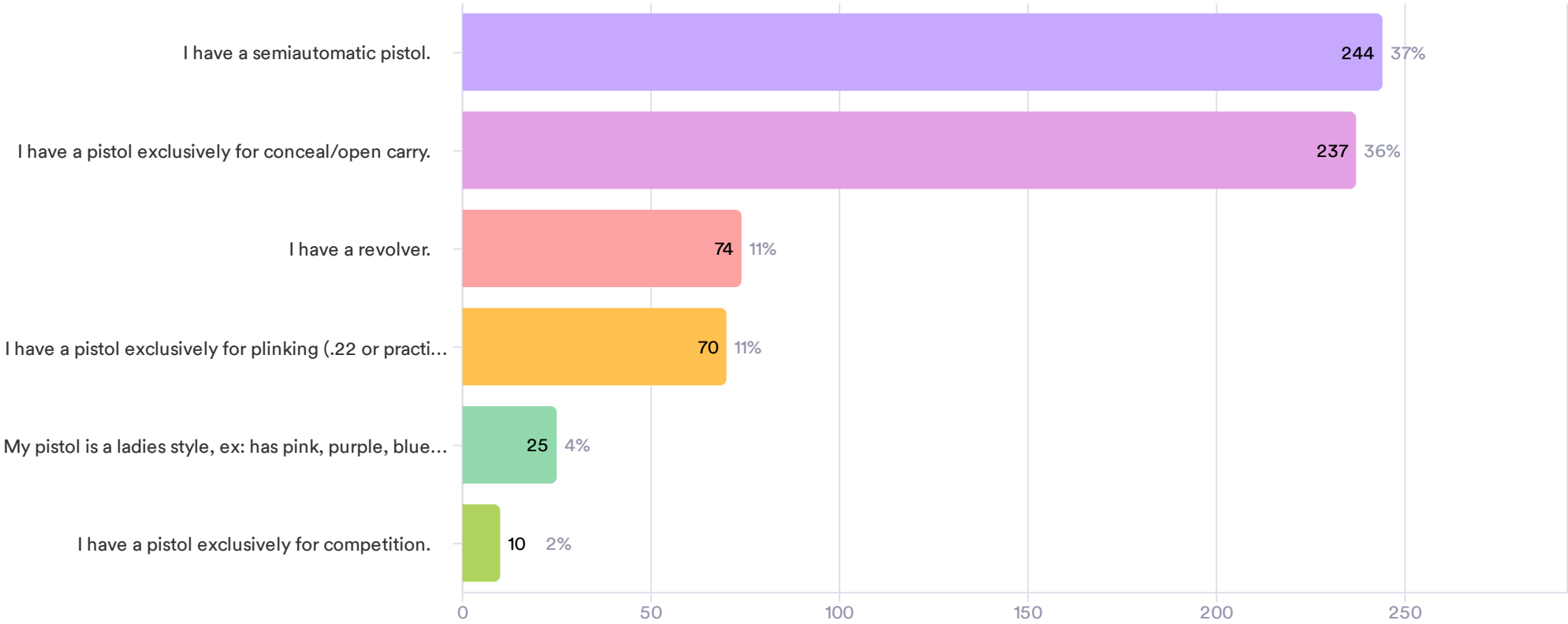
Pistol (check all that apply)

634 Responses



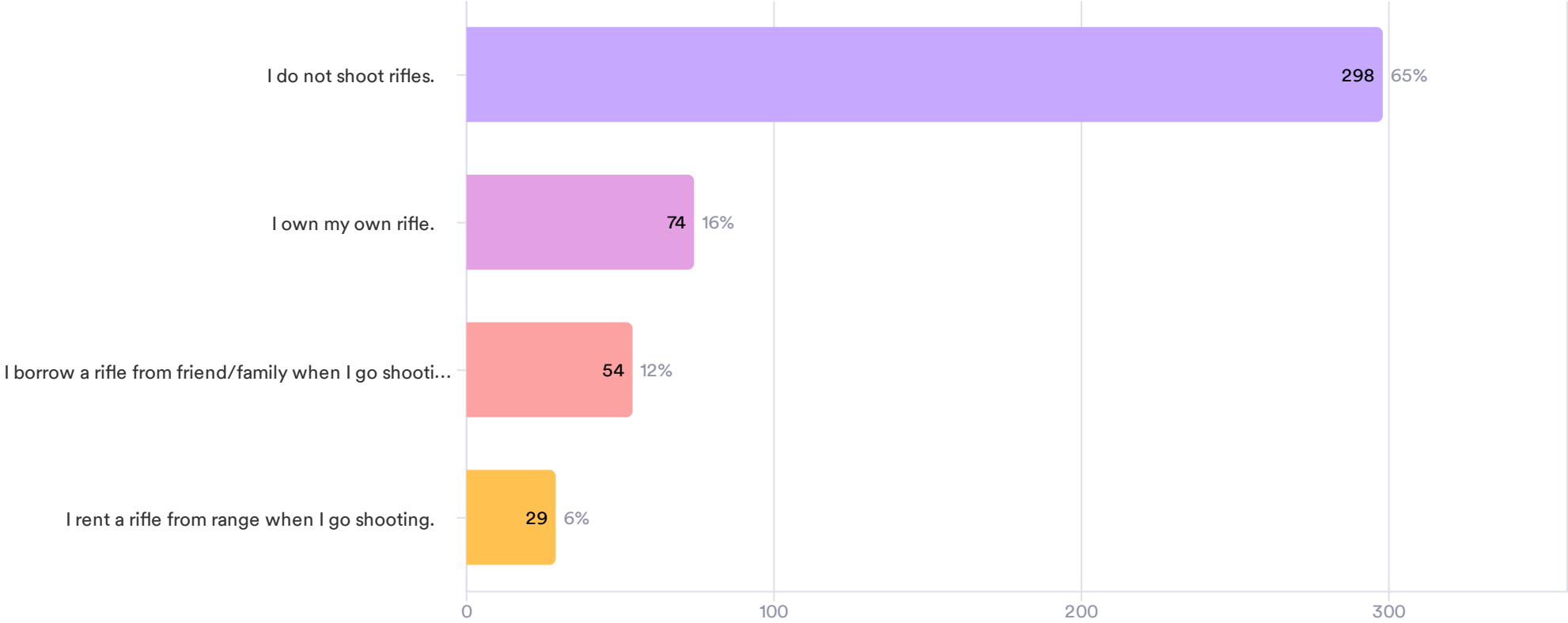
Pistol Styles

660 Responses



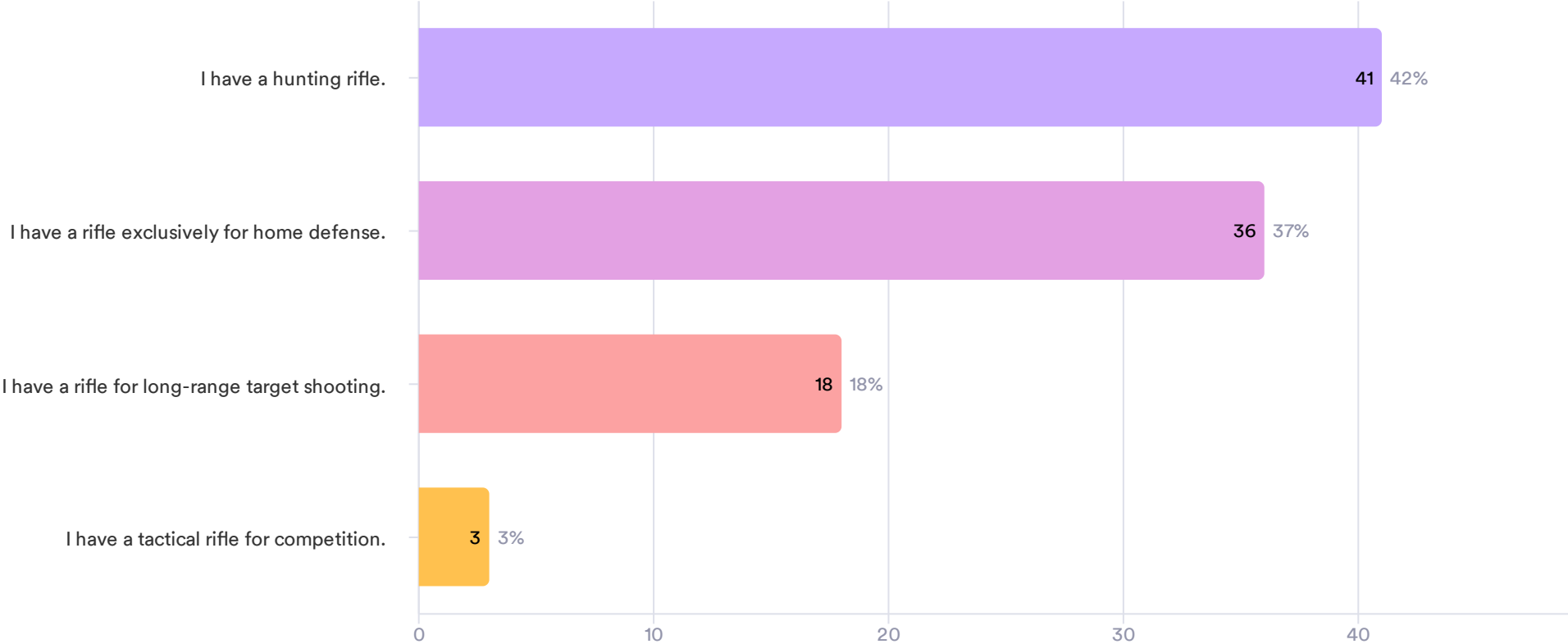
Rifle (check all that apply)

455 Responses



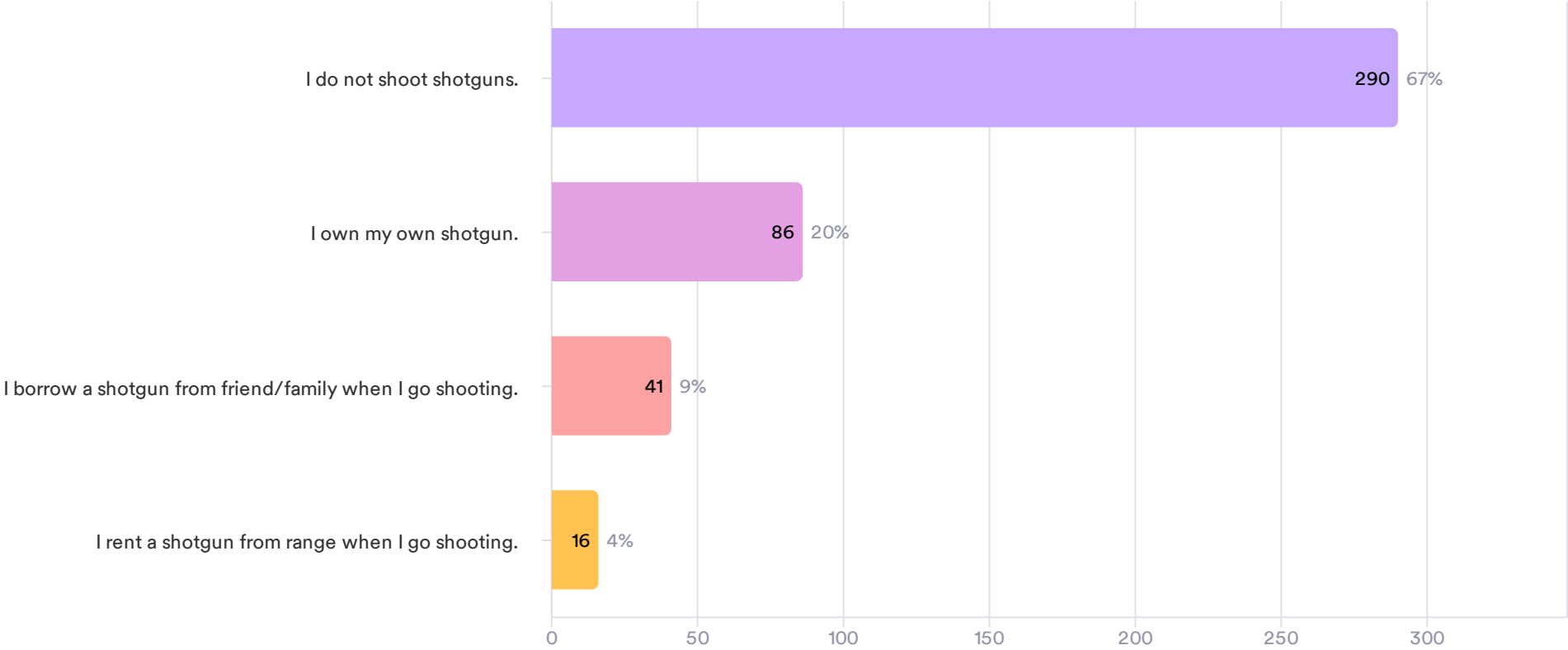
Rifle Styles

98 Responses



Shotgun (check all that apply)

433 Responses



Shotgun Styles

5 Responses

