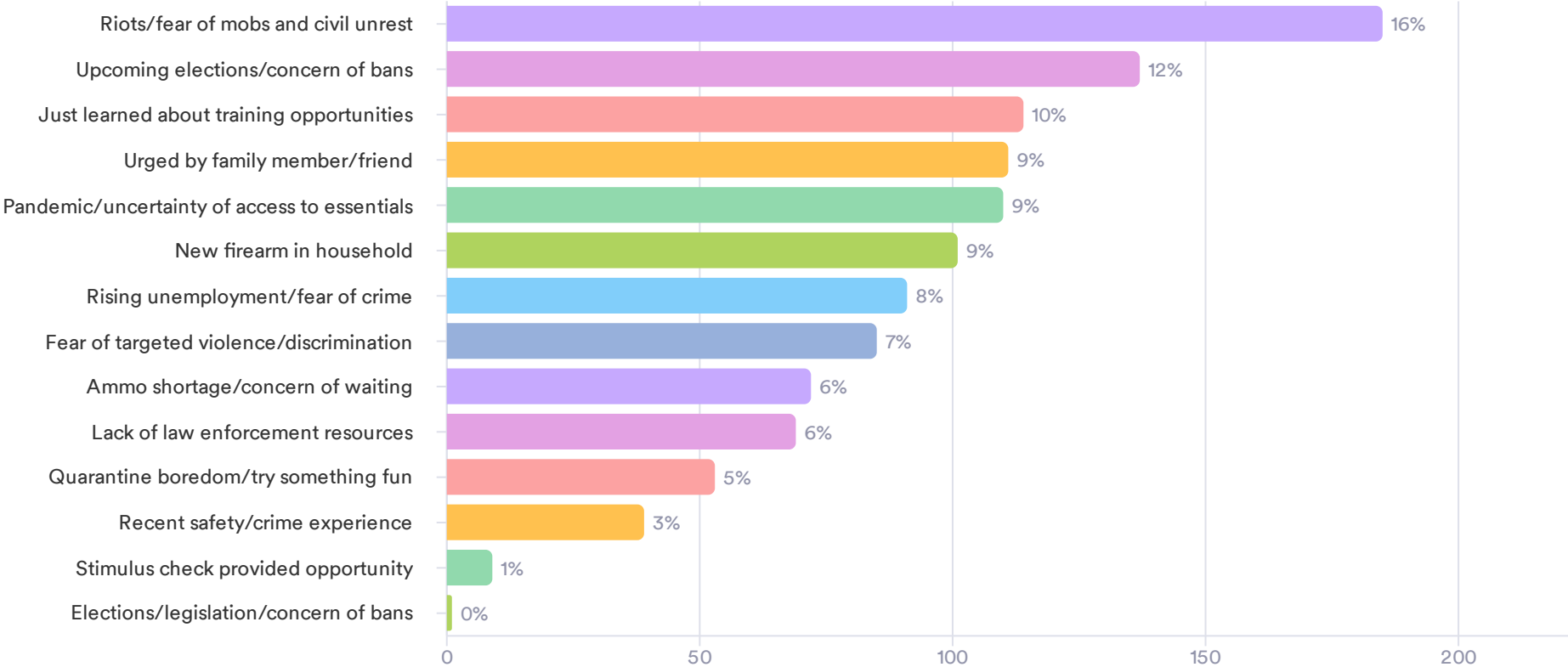


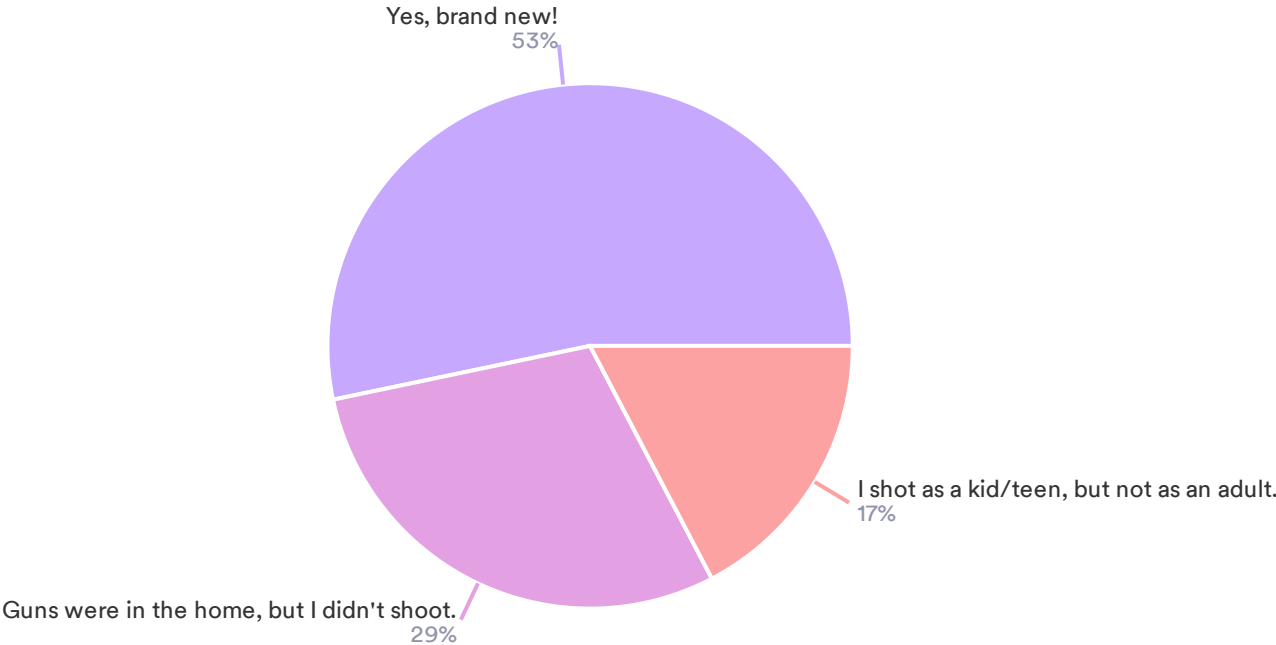
## Reasons for Purchasing a Firearm

1176 Responses



## New to Firearms

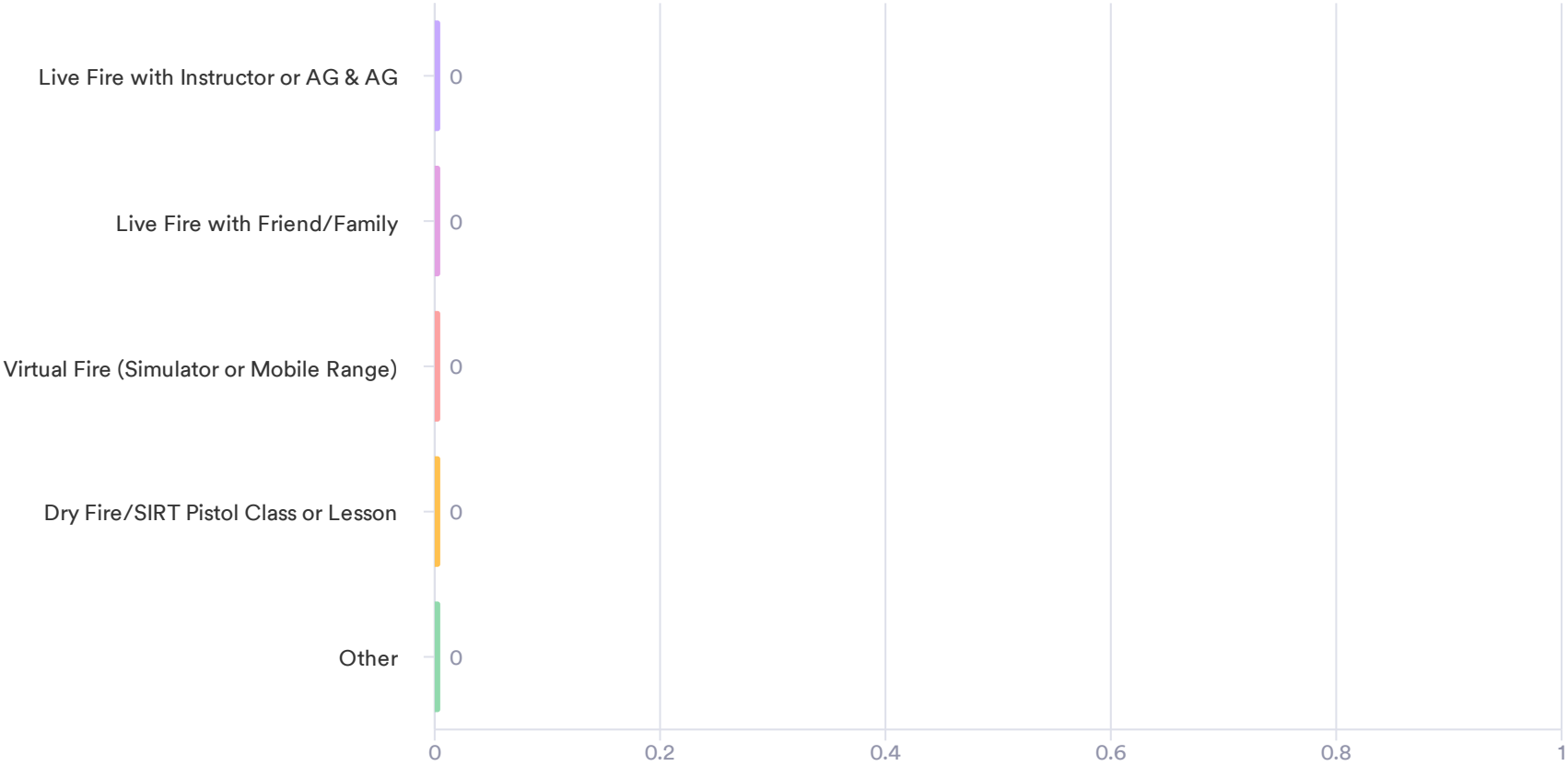
381 Responses



● Yes, brand new! ● Guns were in the home, but I didn't shoot. ● I shot as a kid/teen, but not as an adult.



## First Experience with Handgun Training



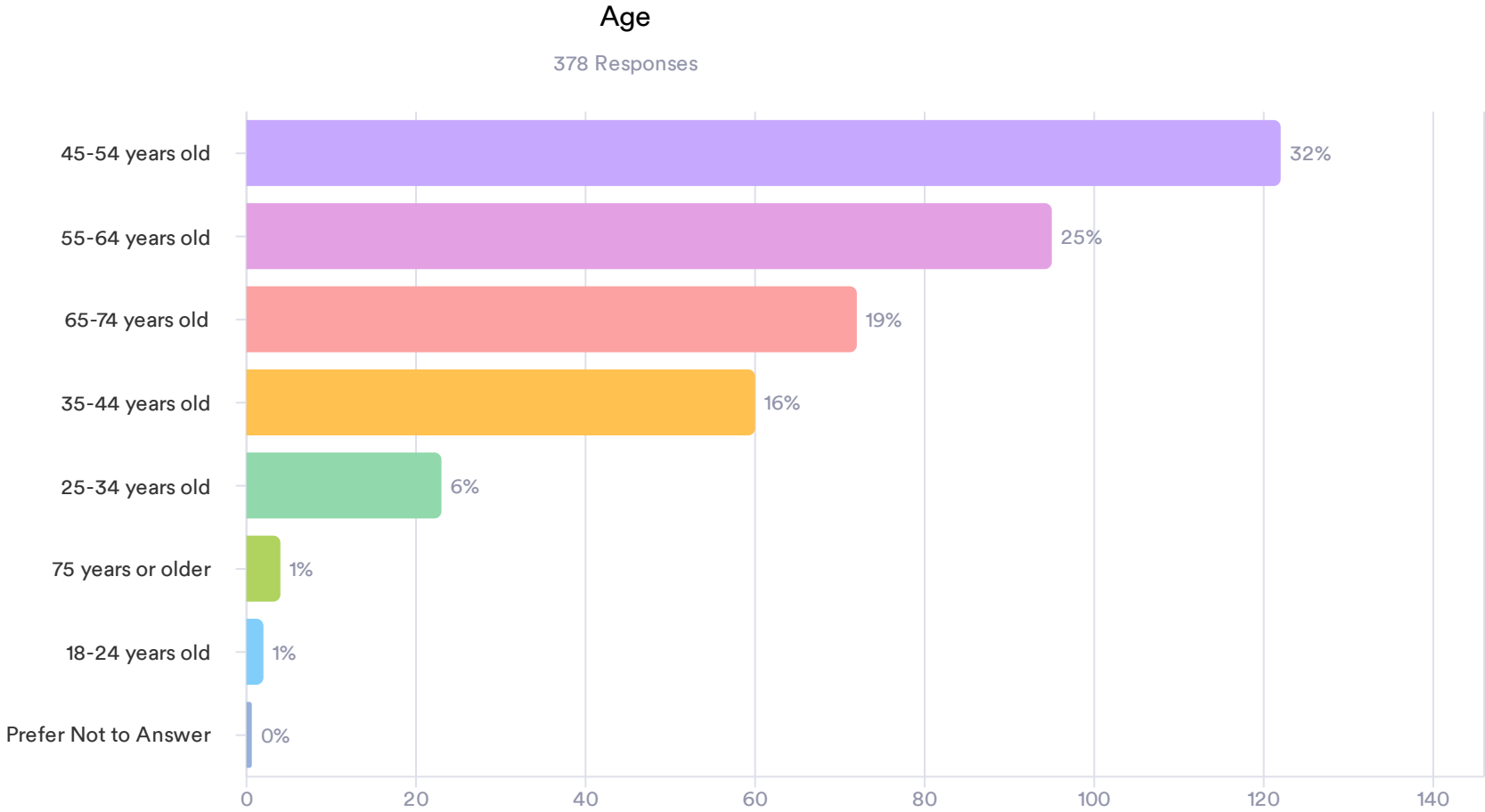
Note: This question was not included in the New Shooter survey until 2021.

## First Shooting Experience



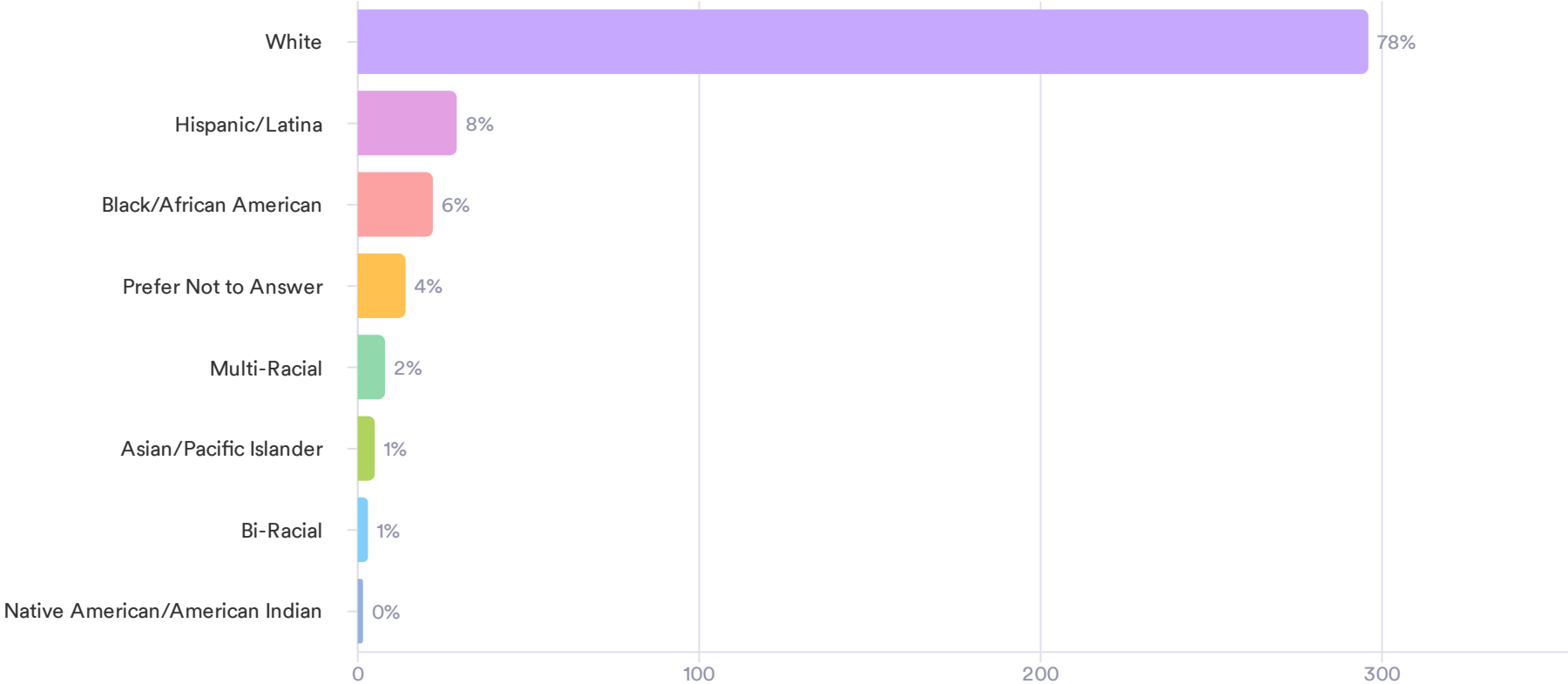
Note: This question was not included in the New Shooter survey until 2021.

# New Shooter Survey



## Ethnicity

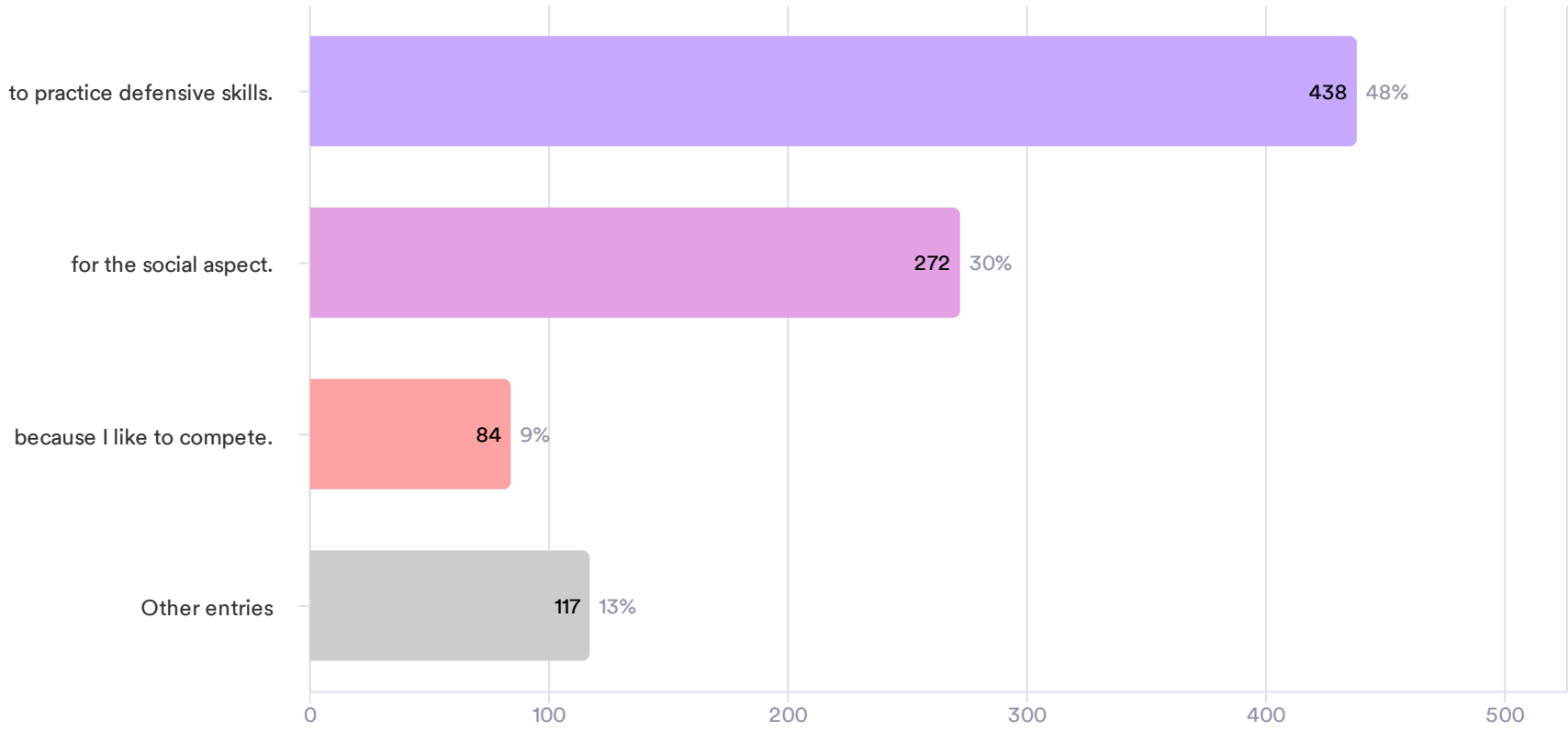
378 Responses



# 2020 New Shooter Sisterhood Profile

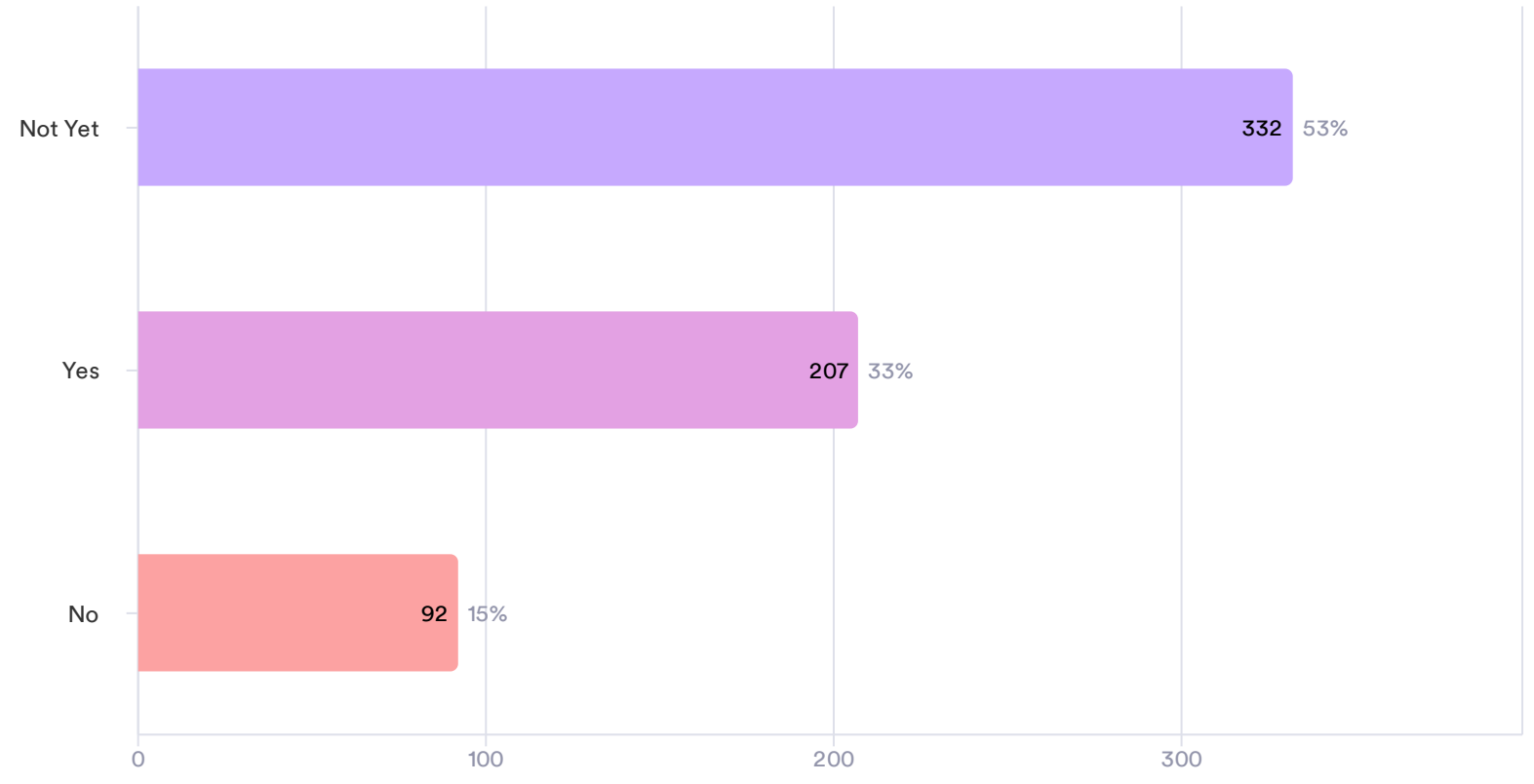
## I primarily attend AG & AG...

911 Responses



## Do you have your Conceal and/or Open Carry License?

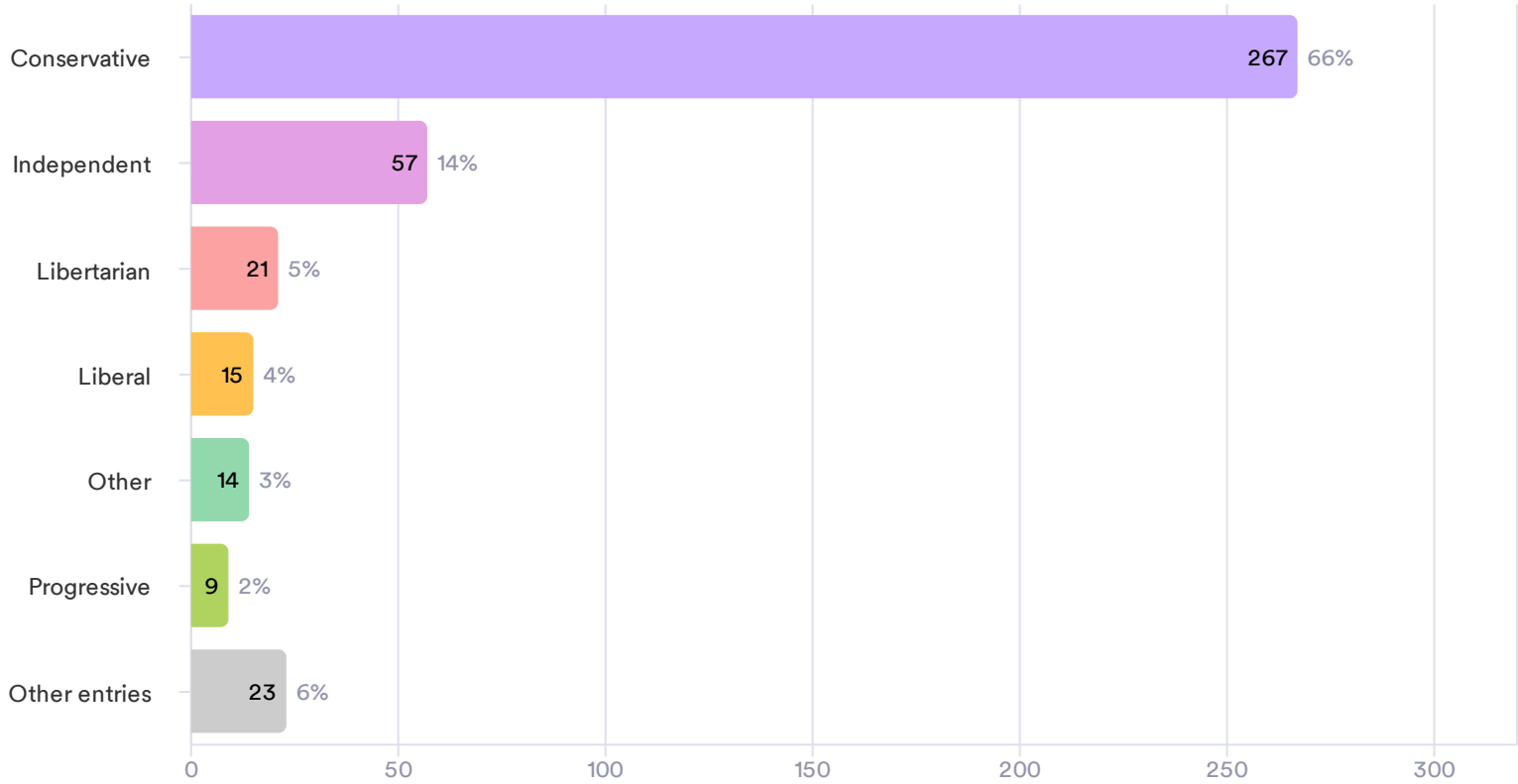
631 Responses





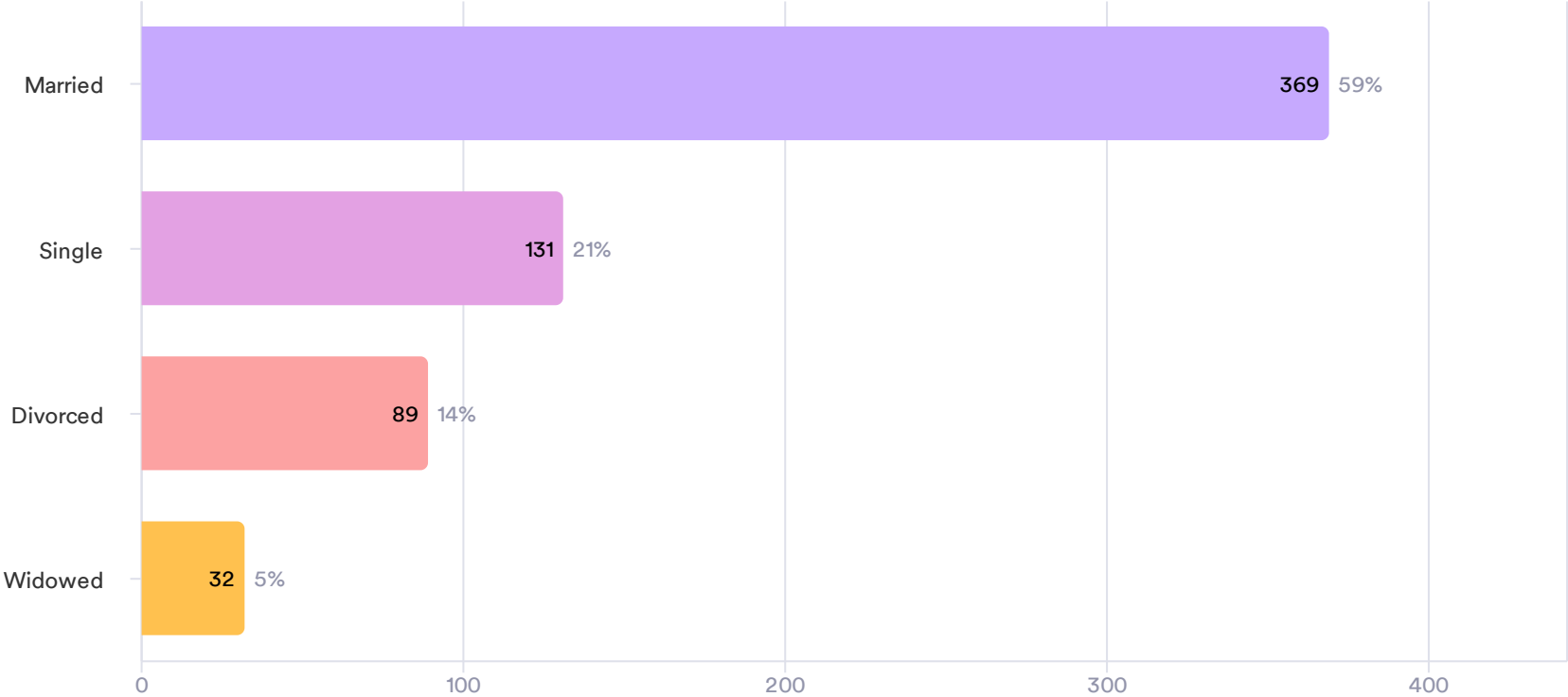
## Ideology

406 Responses



## Relationship

621 Responses

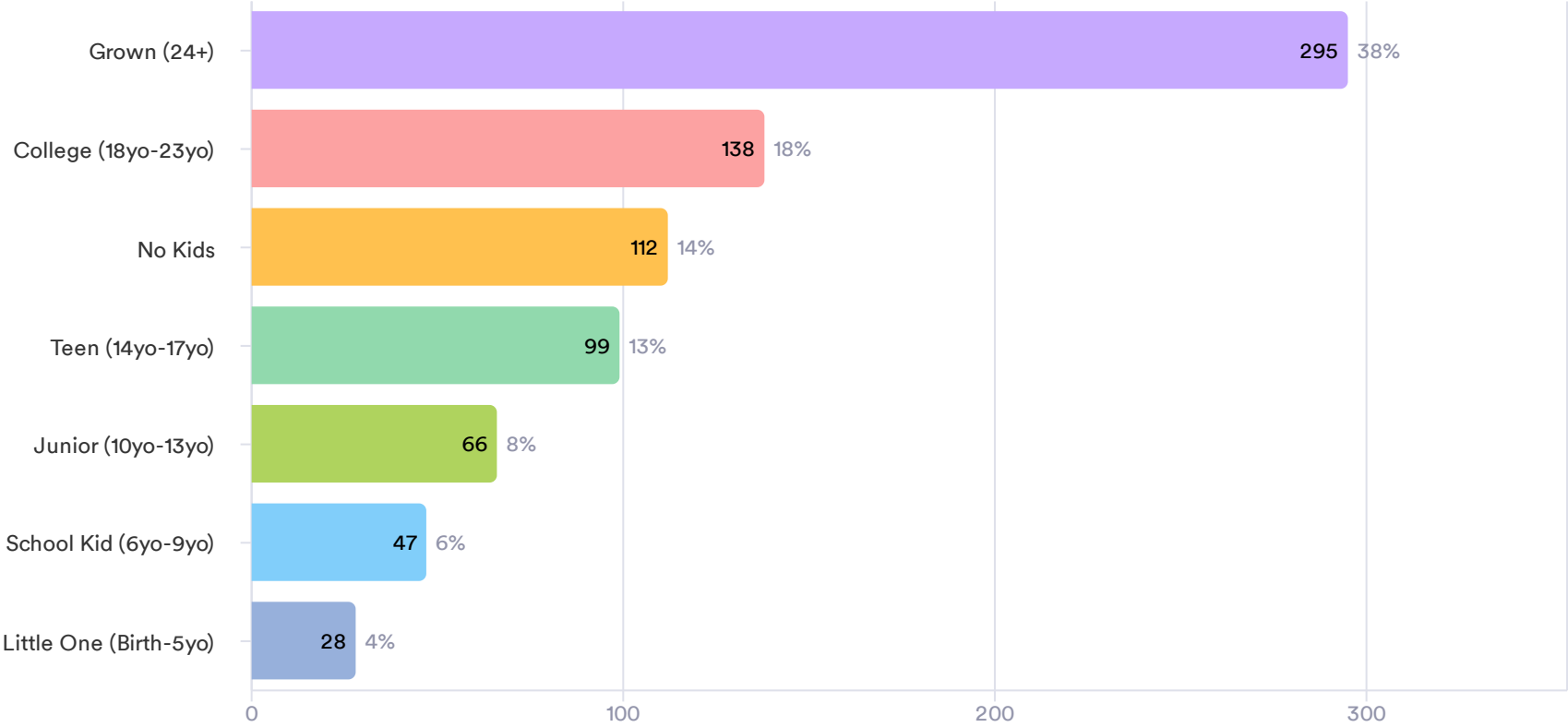


● Married ● Single ● Divorced ● Widowed



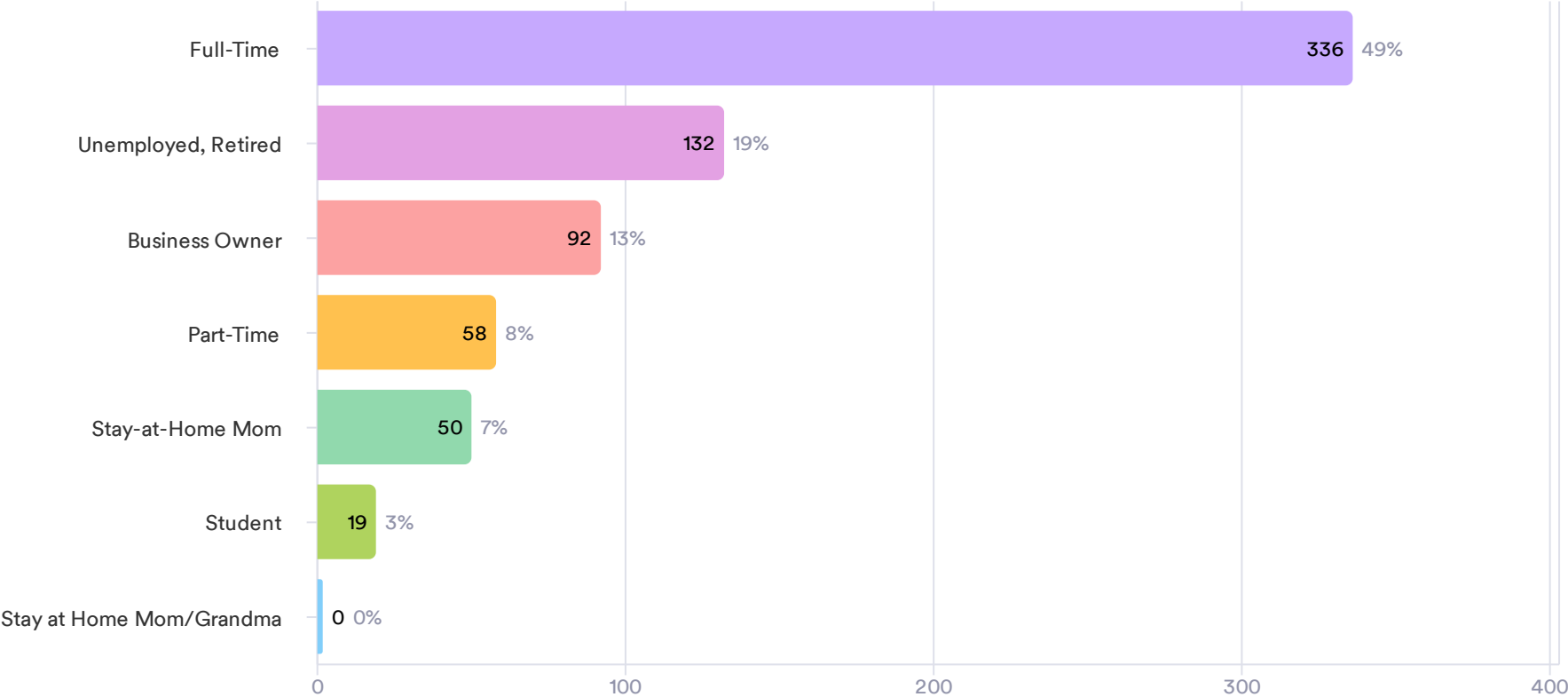
## Motherhood (check all that apply)

785 Responses



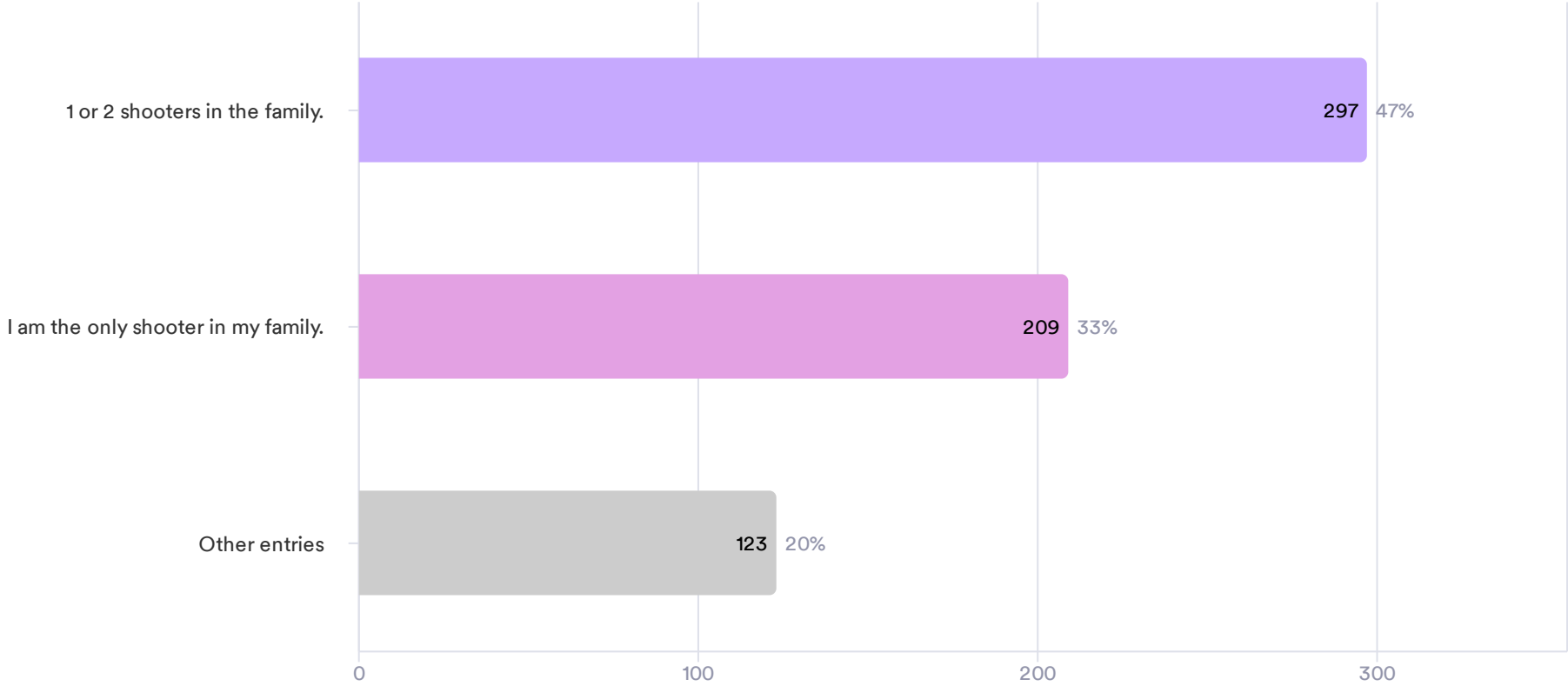
## Employment

687 Responses



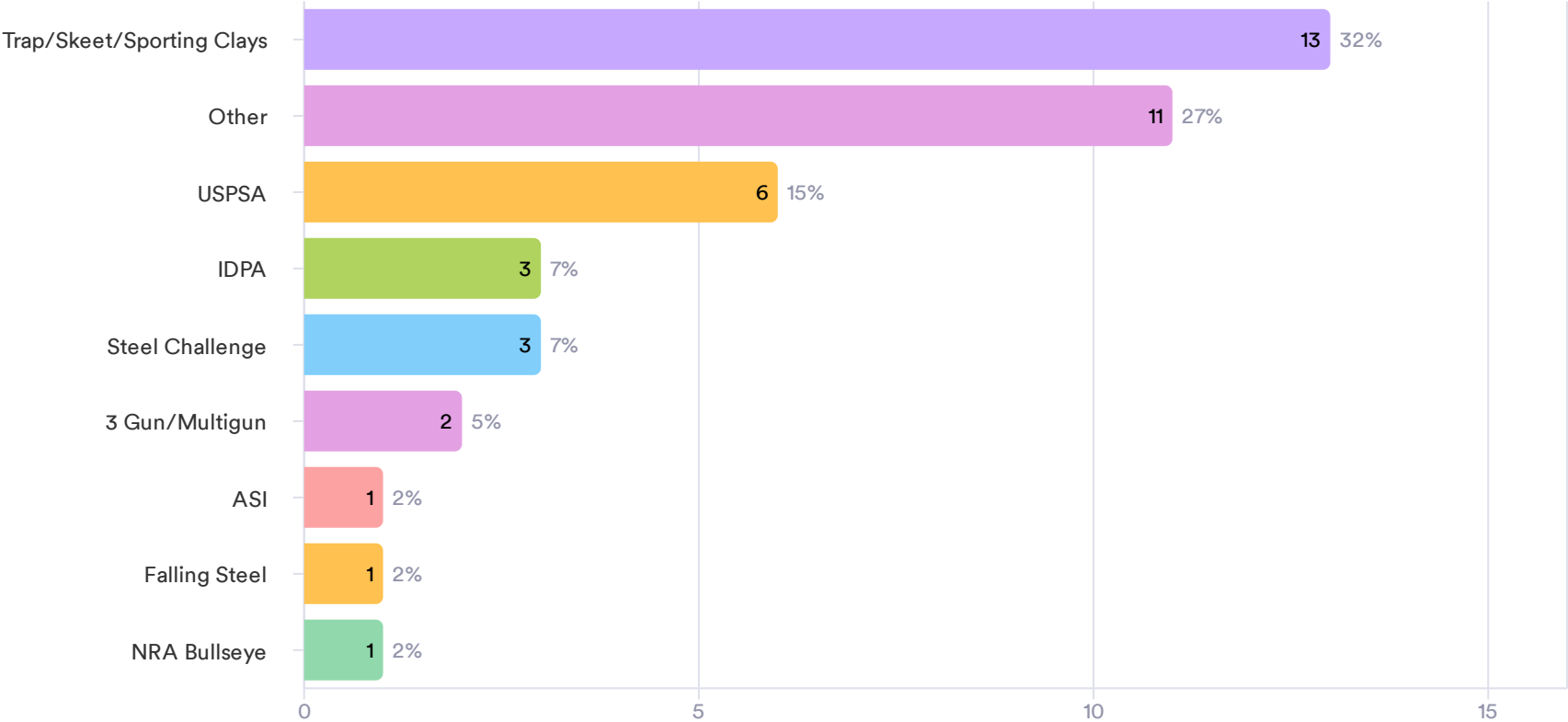
## Participation

629 Responses



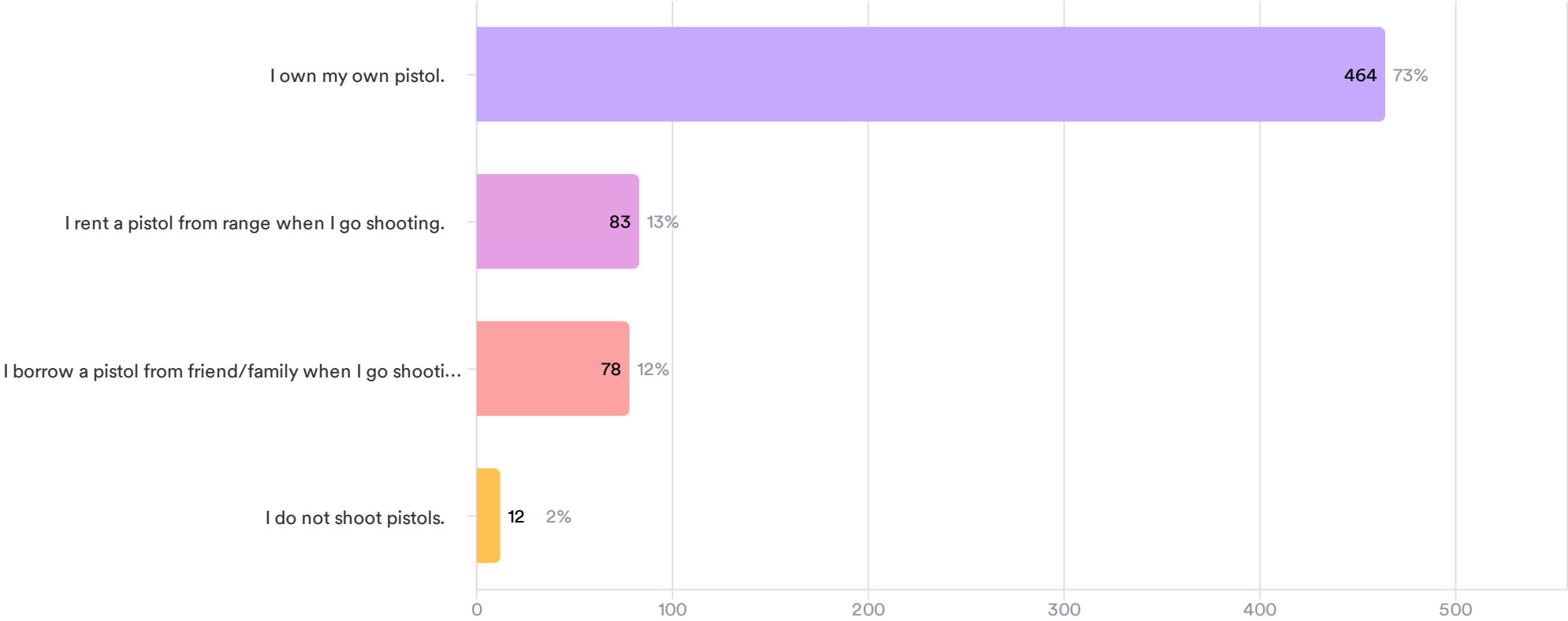
## Do you participate in shooting sports? (check all that apply)

41 Responses



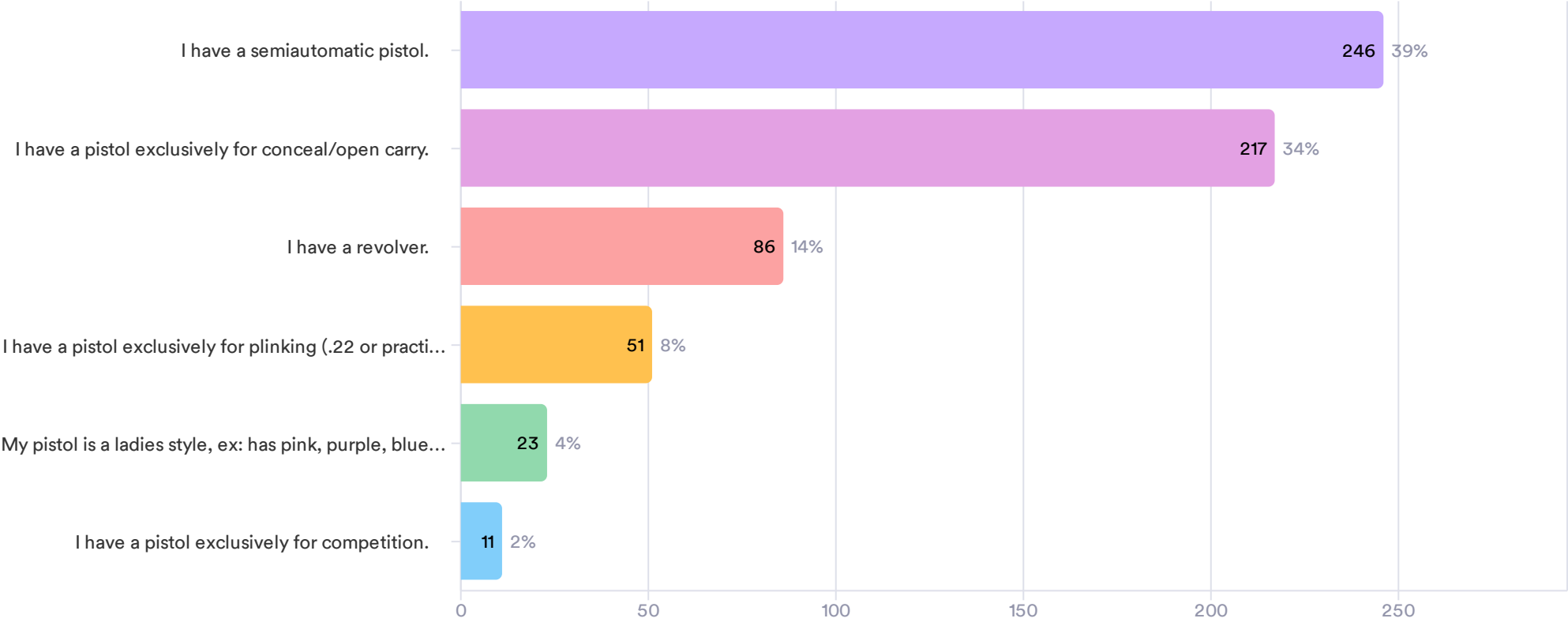
## Pistol (check all that apply)

637 Responses



## Pistol Styles

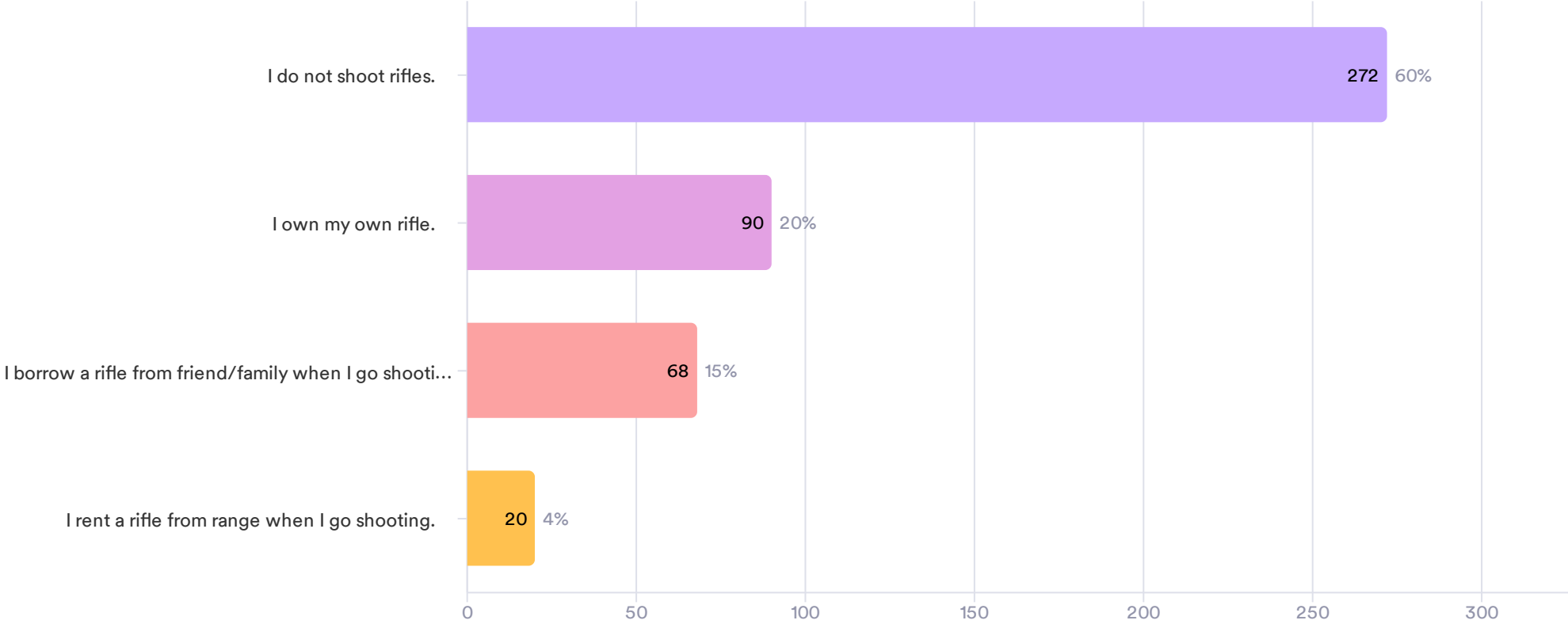
634 Responses





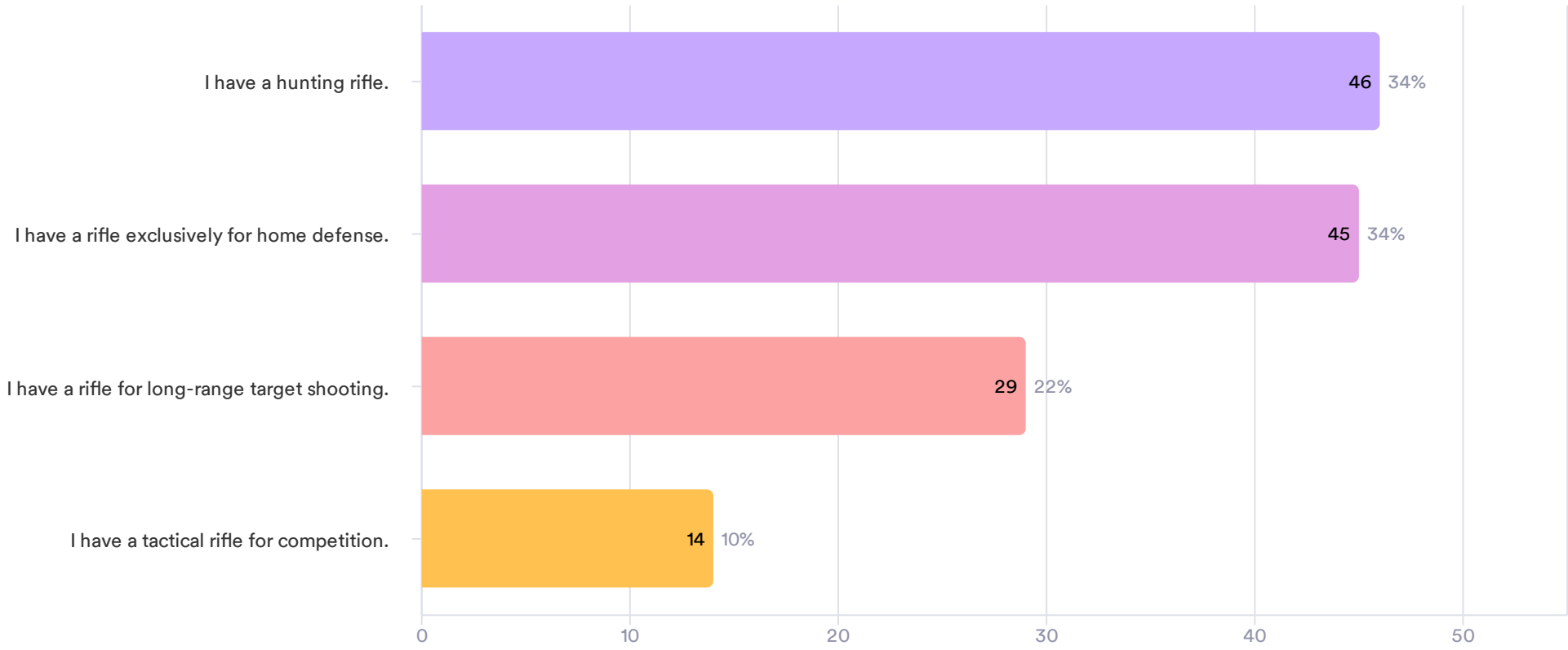
## Rifle (check all that apply)

450 Responses



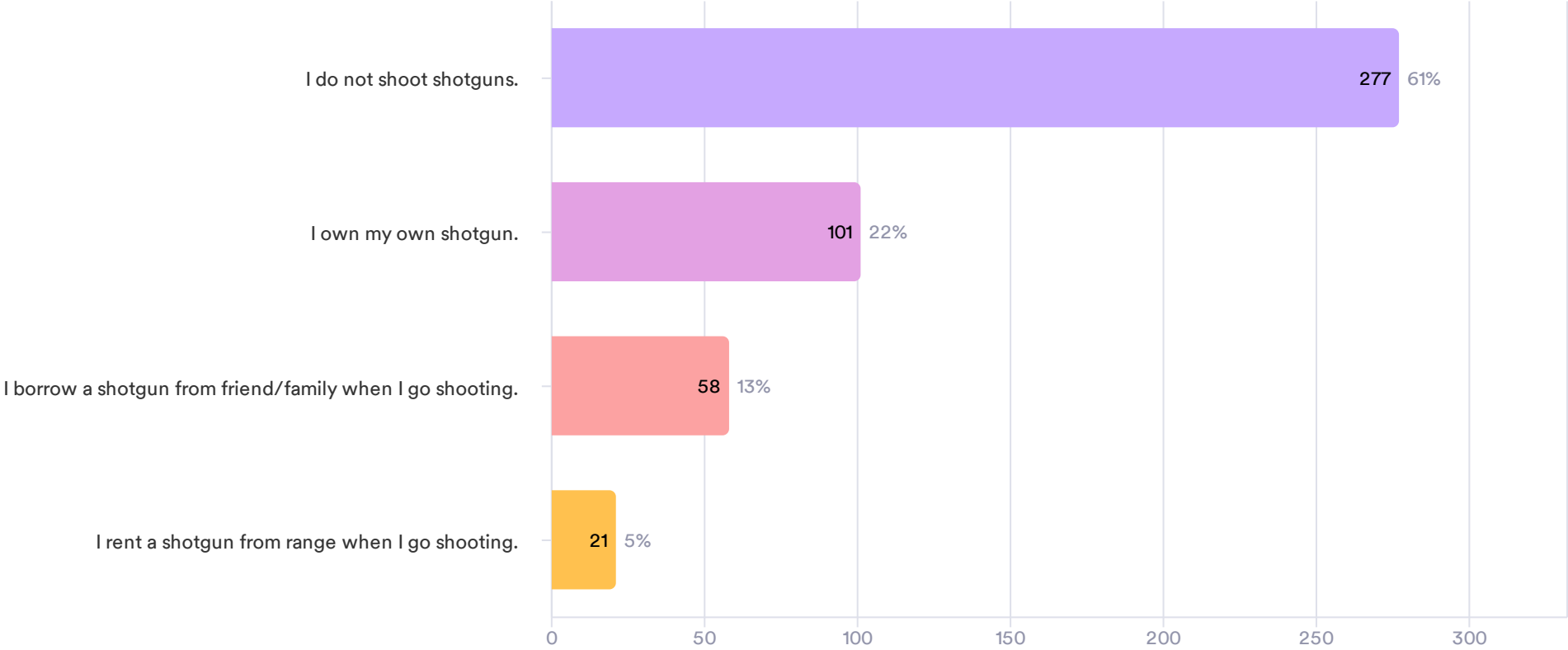
## Rifle Styles

134 Responses



## Shotgun (check all that apply)

457 Responses



## Shotgun Styles

6 Responses

